

Parks and Community Services Department

2020 5K Race Across the Base Event

Sponsorship Pledge Form

Thank you for your support.
Please indicate the details of your sponsorship or donation below:

Organization Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

SPONSORSHIP PACKAGES

Lieutenant General Sponsor \$2,500 (Includes Colonel Package)

Designed to offer visibility for companies/organizations seeking city-wide brand recognition of the organization on all City produced marketing materials including: All social media outlets, flyers, park banners, event banners and other promotional items related to the day of the event. *Logos must be submitted as digital artwork by **February 21st**.

- 1/4 page advertising space in one post-event issue of the Soaring Activity Guide with distribution to 59,000 residences and businesses.
- Inclusion of company/organization logo on all press releases and public service announcements
- Organization logo recognition on all social media outlets: Facebook, Instagram, and City Website if submitted by **February 3rd**.
- Organization logo printed on event t-shirts
- (1) one city-provided banner with organization logo prominently displayed at the event
- Plus 2 complimentary race entries
- 1 complimentary parking space

Colonel Sponsor-\$1,000 (Includes Major Package)

- Designed to offer visibility for companies/organizations seeking community-wide brand recognition. Includes Major Sponsor benefits, in addition to:
- 1/8 advertising space in post-event issue of Moreno Valley Soaring Activity Guide, with distribution to 59,000 residences and businesses. *Logos must be submitted in a digital vector file by **February 21st**.
- Opportunity to say a few words on stage regarding your program/organization
- Organization logo recognition on City of Moreno Valley Parks and Community Services website from the date confirmed of sponsorship until the day of event www.MoVal.org
- Plus 2 complimentary race entries

Major Sponsor-\$500 (Includes Captain Package)

- Designed to offer visibility for companies/organizations seeking brand recognition during the 5k Race Across the Base event. Includes Captain Sponsor benefits, in addition to:
- Informational booth space at event. Vendor is encouraged to provide an activity/component. (15x15 space only- does not include ez-up, tables or chairs)
- Organization name recognition in one post-event issue of the Moreno Valley Soaring Activity Guide with distribution to 59,000 residences and businesses.

Captain Sponsor-\$250

- This level of sponsorship is designed to offer recognition for companies/organizations:
- Recognition of company/organization during announcements at 5k Across the Base event.
- Sponsor logo recognition the day of event banners placed prominently at the the 5k Across the Base event. Includes: two lobby banners (32x100) and three park sized banners (100x36)

In-Kind Donations

Goodie Bag items (items will be included in runner's goodie bags, flyer can be included as well): Gift cards, give-a-ways, coupons, certificates, water etc.

Event items: Food items for volunteers, goodie bags, services, etc.

The deadline for sponsorship/donation is Friday, February 21st.

Please make checks payable to: The City of Moreno Valley

Return to: Serina Astorga, Recreation Program Leader
Moreno Valley Parks and Community Services
14075 Frederick Street. PO Box 88005 Moreno Valley, CA 92552

For questions, please call (951) 413-3289 or email serinaa@moval.org

