

Parks and Community Services Department 2020 Springtastic Festival and Egg Hunt

Sponsorship Pledge Form

Thank you for your support.

Please indicate the details of your sponsorship or donation below:

Organization Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

SPONSORSHIP PACKAGES

☐ **Golden Egg Sponsor \$2,500+** (Includes Peter Rabbit Package)

Designed to offer visibility for companies/organizations seeking city-wide brand recognition of the organization on all City produced marketing materials including: All social media outlets, flyers, park banners, press releases, event banners and other promotional items related to the day of the event. **Logos must be submitted as digital artwork by March 6, 2020.*

- 1/4 page advertising space in one post-event issue of the Soaring Activity Guide with distribution to 59,000 residences and businesses. Inclusion of company/organization logo on all press releases and public service announcements
- Organization logo recognition on all social media outlets: Facebook, Instagram, and City Website if submitted by **March 6, 2020.**
- Inclusion of company branding colors into event centerpiece arrangements
- (2) two city-provided banners with organization logo prominently displayed at the event
- (1) complimentary parking space

☐ **Peter Rabbit Sponsor: \$1,000** (Includes Chocolate Bunny Package)

- Designed to offer visibility for companies/organizations seeking community-wide brand recognition. Includes Chocolate Bunny benefits, in addition to:
- 1/8 advertising space in post-event issue of Moreno Valley Soaring Activity Guide, with distribution to 59,000 residences and businesses. **Logos must be submitted in a digital vector file by March 6th, 2020.*
- Opportunity to say a few words on stage regarding your program/organization
- Organization logo recognition on City of Moreno Valley Parks and Community Services website from the date confirmed of sponsorship until the day of event www.MoVal.org

☐ **Chocolate Bunny Sponsor: \$500** (Includes Marshmallow Bunny Package)

- Designed to offer visibility for companies/organizations seeking brand recognition during the Springtastic Festival and Egg Hunt event. Includes Marshmallow Bunny Sponsor benefits, in addition to:
- Informational booth space at event. Vendor is encouraged to provide an activity/component. (15x15 space only- does not include ez-up, tables or chairs)
- Organization name recognition in one post-event issue of the Moreno Valley Soaring Activity Guide with distribution to 59,000 residences and businesses.

☐ **Marshmallow Bunny Sponsor: \$250**

- This level of sponsorship is designed to offer recognition for companies/organizations:
- Recognition of company/organization during announcements at Springtastic Festival and Egg Hunt event.
- Sponsor logo recognition the day of event banners placed prominently at the Springtastic Festival and Egg Hunt event. Includes: two lobby banners (32x100) and three park sized banners (100x36)

In-Kind Donations: The deadline for sponsorship or donation is Friday, March 6, 2020.

Indicate type of donation(s) and total value such as gift cards, give-a-ways, coupons, certificates, candy, toys, Easter eggs etc.

Please make checks payable to: **The City of Moreno Valley**

Return to: Serina Astorga, Recreation Program Leader
Moreno Valley Parks and Community Services
14075 Frederick Street. Moreno Valley, CA 92553

For questions, please call (951) 413-3280 or email serinaa@moval.org

