

# Parks and Community Services Department 2019 Springtastic Festival and Egg Hunt

## Sponsorship Pledge Form

Thank you for your support.

Please indicate the details of your sponsorship or donation below:

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Packages

#### **Golden Egg Sponsor \$2,500+** (Includes Peter Rabbit Package)

Designed to offer visibility for companies/organizations seeking city-wide brand recognition of the organization on all City produced marketing materials including: All social media outlets, flyers, park banners, event banners and other promotional items related to the day of the event. *\*Logos must be submitted as digital artwork.*

- 1/8 page advertising space in one post-event issue of the Soaring Activity Guide with distribution to 58,000 residences and businesses.
- Inclusion of company/organization logo on all press releases and public service announcements
- Inclusion of company branding colors into event centerpiece arrangements
- Organization banner along Festival

#### **Peter Rabbit Sponsor: \$1,000** (Includes Chocolate Bunny Package)

- Organization recognition as a Peter Rabbit Sponsor in post-event issue of Soaring Recreation Guide, with distribution to 58,000 residences and businesses. *\*Logos must be submitted as digital artwork.*
- Inclusion of company/organization logo on event placemat

#### **Chocolate Bunny Sponsor: \$500** (Includes Marshmallow Bunny Package)

- Recognition of Company/Organization on the following City-produced marketing materials including: event banners, event flyer and other promotional items related to the day of the event.
- Informational booth space at event. Vendor is encouraged to provide a youth activity/component (15x15 booth space only- does not include Ez-Up, tables or chairs)

#### **Marshmallow Bunny Sponsor: \$250**

- Recognition of Company/Organization during event announcements
- Organization logo on event promotional banners

**In-Kind Donations: The deadline for sponsorship or donation is Friday, March 22, 2019.**

Indicate type of donation(s) and total value such as gift cards, give-a-ways, coupons, certificates, candy, toys, Easter eggs etc.: \_\_\_\_\_

Please make checks payable to: **The City of Moreno Valley**

Return to: Yessenia Hinshaw, Community Services Coordinator  
Moreno Valley Parks and Community Services  
14075 Frederick Street. Moreno Valley, CA 92553

For questions, please call (951) 413-3280 or email yesseniah@moval.org

