



Moreno Valley Highlights of Resident Budget Priority and Satisfaction Survey




Survey Conducted:
June 27-July 2, 2019



OPINION
RESEARCH
& STRATEGY

Survey Methodology

Dual-mode survey of 479 voters conducted online and by telephone between June 27 - July 2, 2019



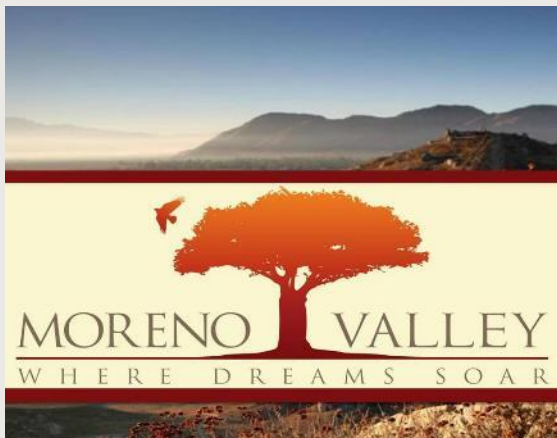
Surveys were completed using a random sample of voters registered in the City of Moreno Valley, and who are likely to vote in the November 2020 General Election



Overall margin of sampling error is $\pm 4.9\%$



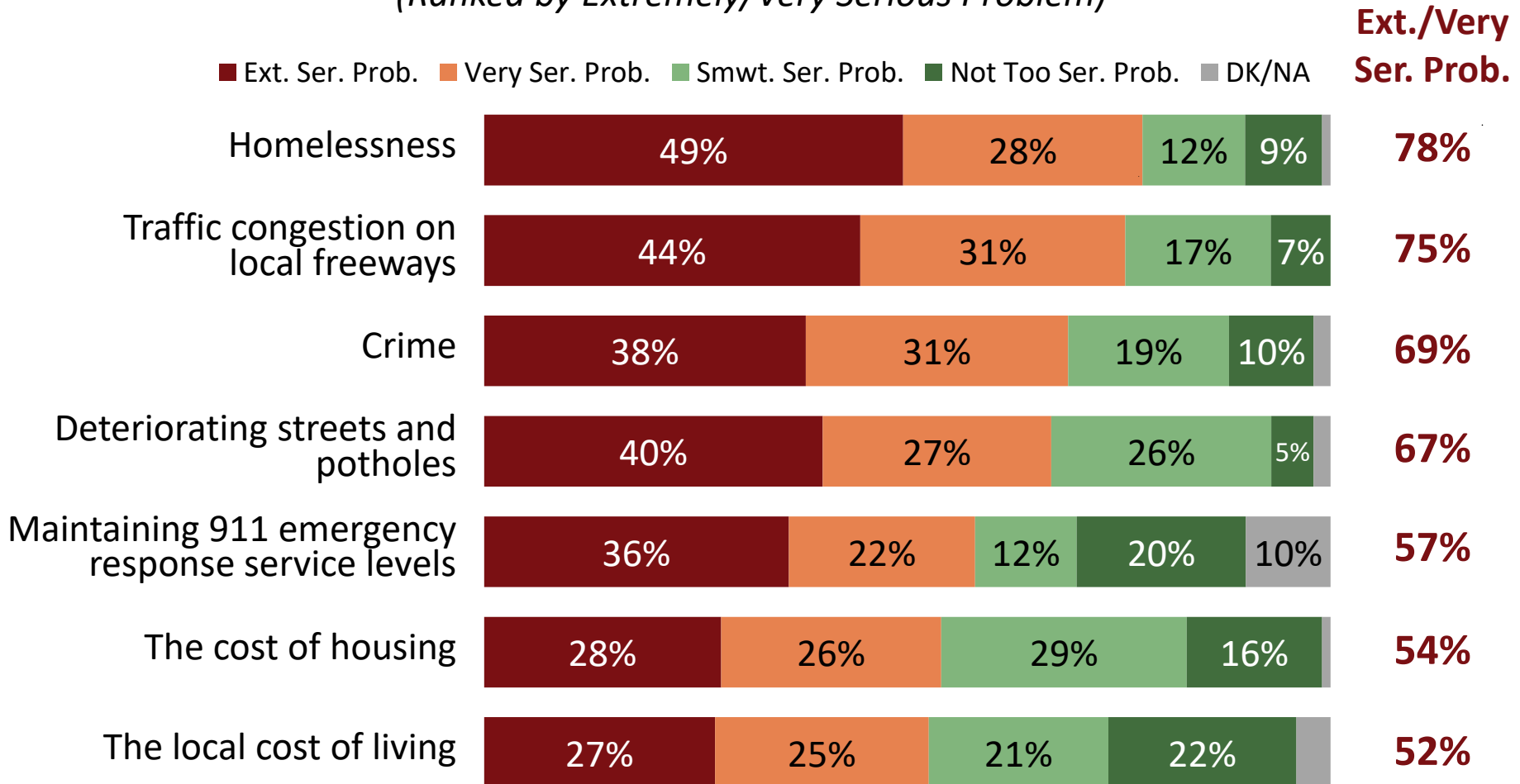
Some percentages may not sum to 100% due to rounding



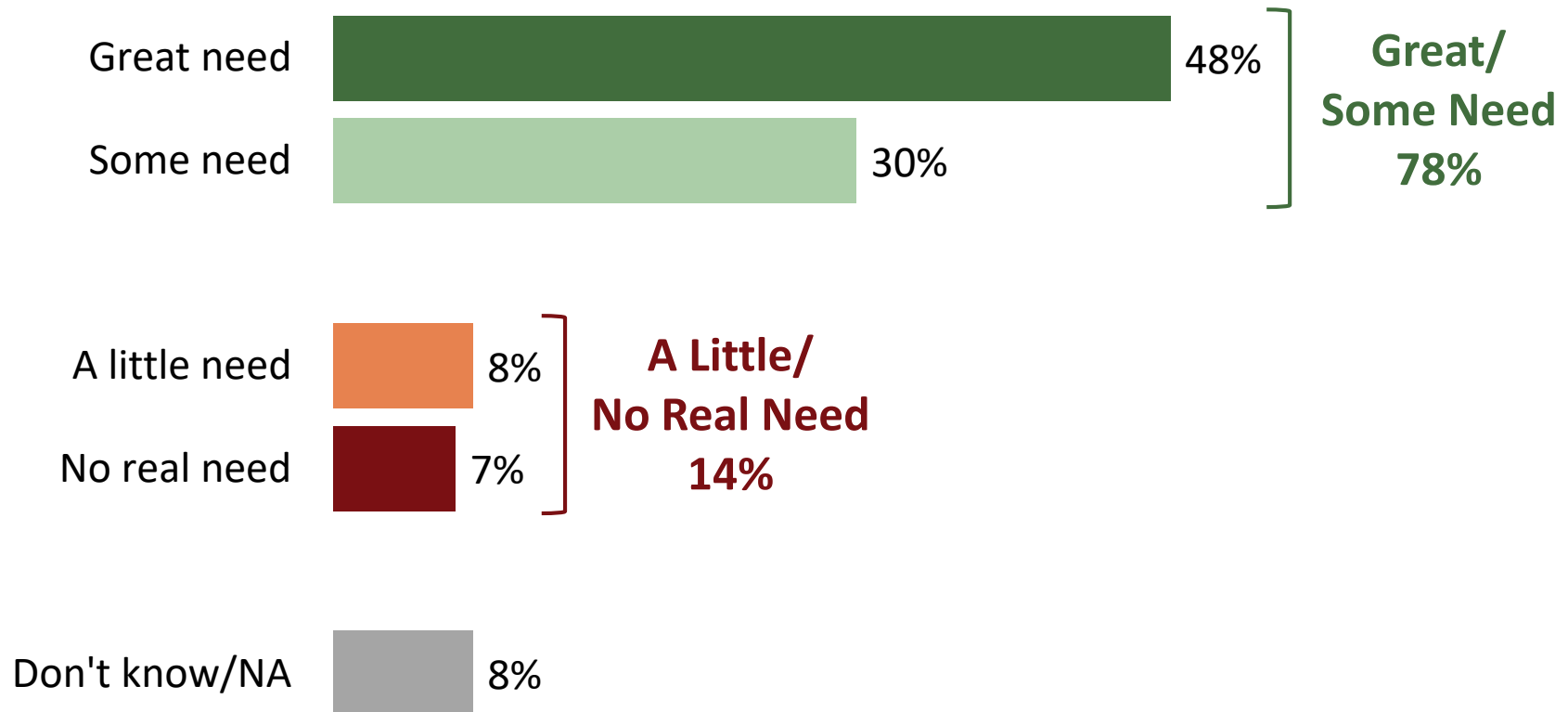
Context and Mood of City of Moreno Valley Residents

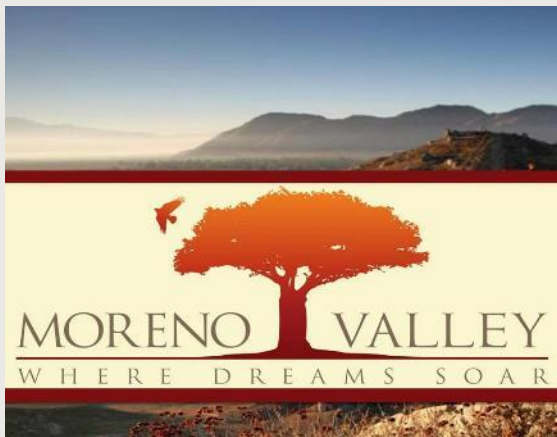
Residents see homelessness, freeway traffic, and crime and the condition of streets as the most serious issues facing Moreno Valley.

(Ranked by Extremely/Very Serious Problem)



Nearly eight in ten feel the City has a need for additional funding, with almost half indicating there is a "great need."



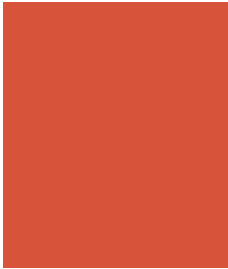
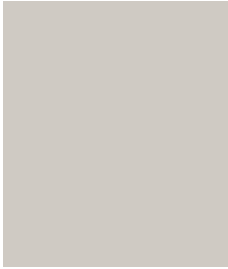


Initial Views on Moreno Valley Funding Priorities

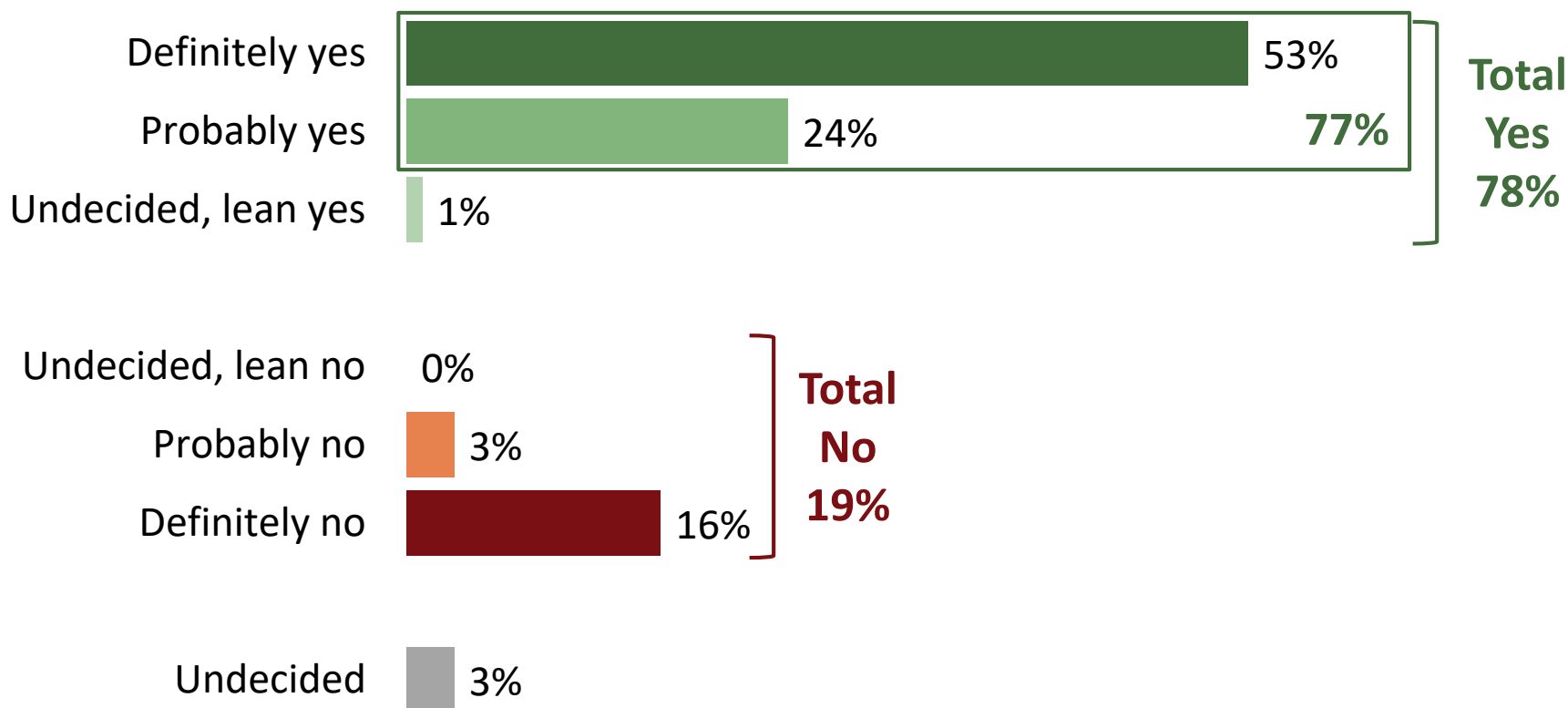
Conceptual Ballot Measure

Moreno Valley Essential Services Measure.

Shall an ordinance be adopted to continue to maintain 911 emergency response times, robbery/burglary prevention, sworn police officers on the streets/fire engines in service; maintain safe/clean public areas; repair potholes, local streets, roads; improve senior services; address homelessness; enhance recreation and youth programs/facilities by establishing a 1¢ sales tax, generating approximately \$20 million annually until ended by voters, with independent audits, public review and all funds used locally?



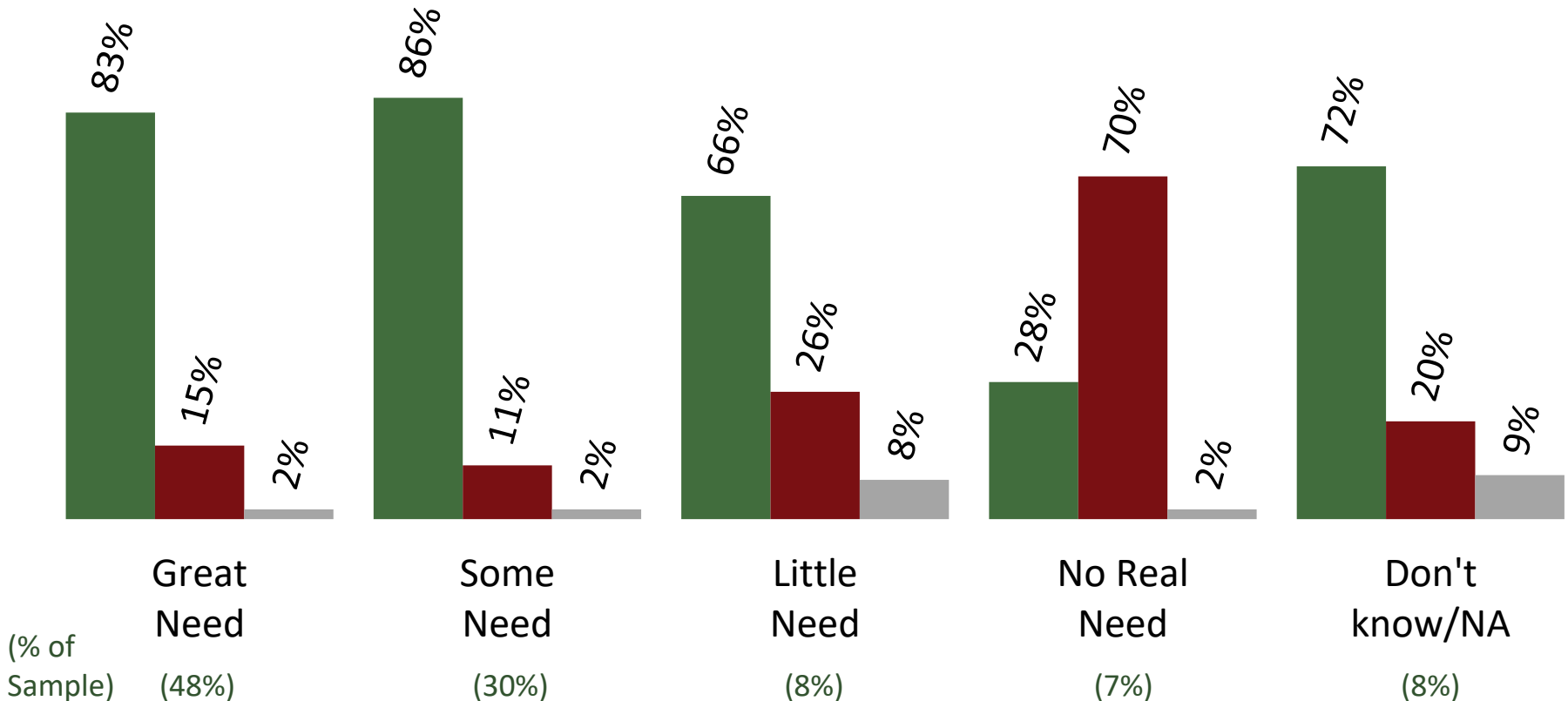
More than three-quarters of respondents support a conceptual measure, with just over half indicating “definitely yes.”

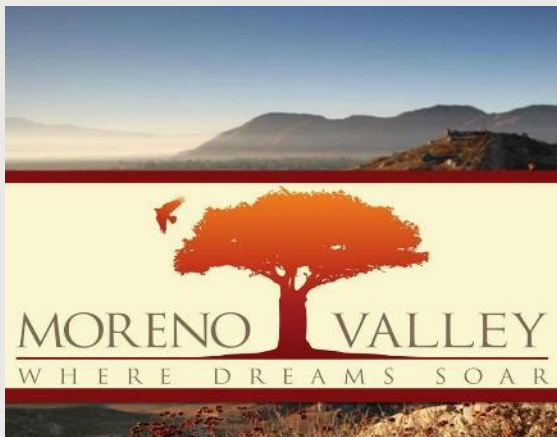


There is a correlation between the perception of need for additional funding and measure viability

by Perceived Need for Funding

■ Total Yes ■ Total No ■ Undecided



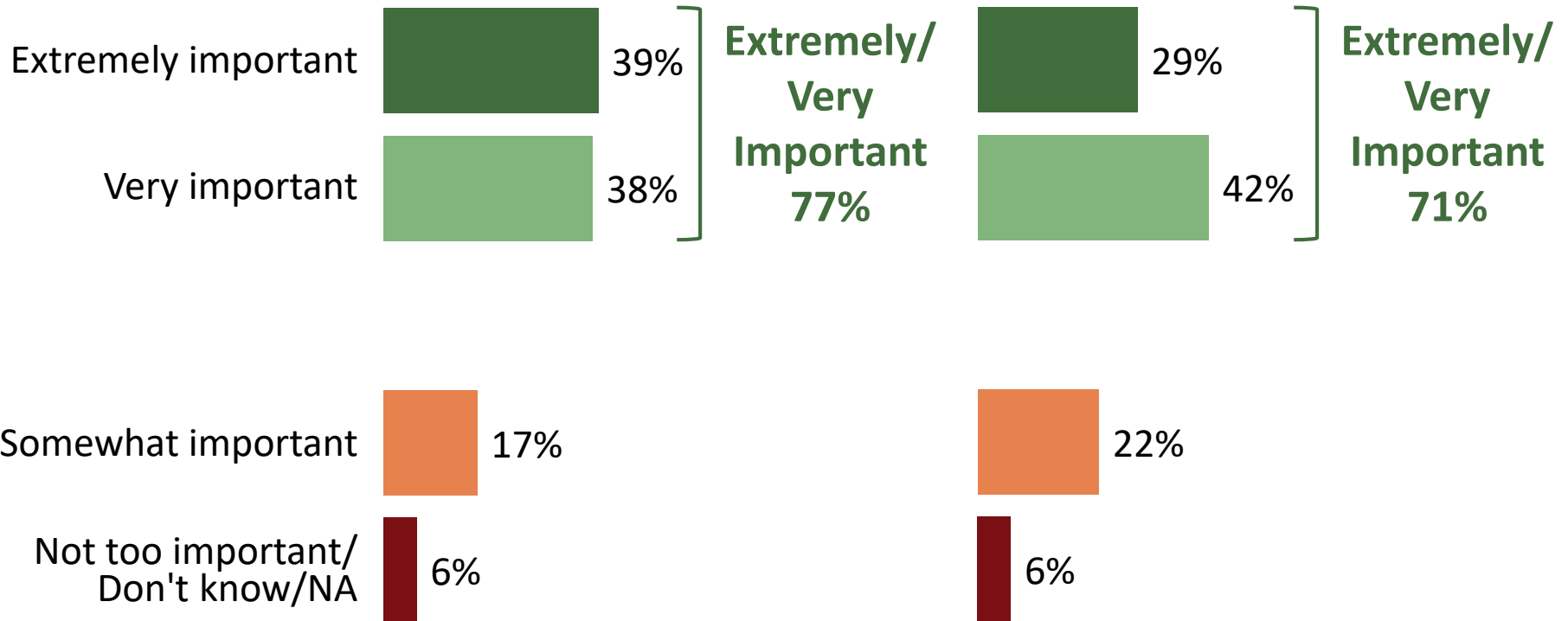


Constituent Priorities on Budgetary Needs

Respondents rate the maintenance and improvement of essential City services as highly important.

Maintaining Essential City Services

Improving Essential City Services

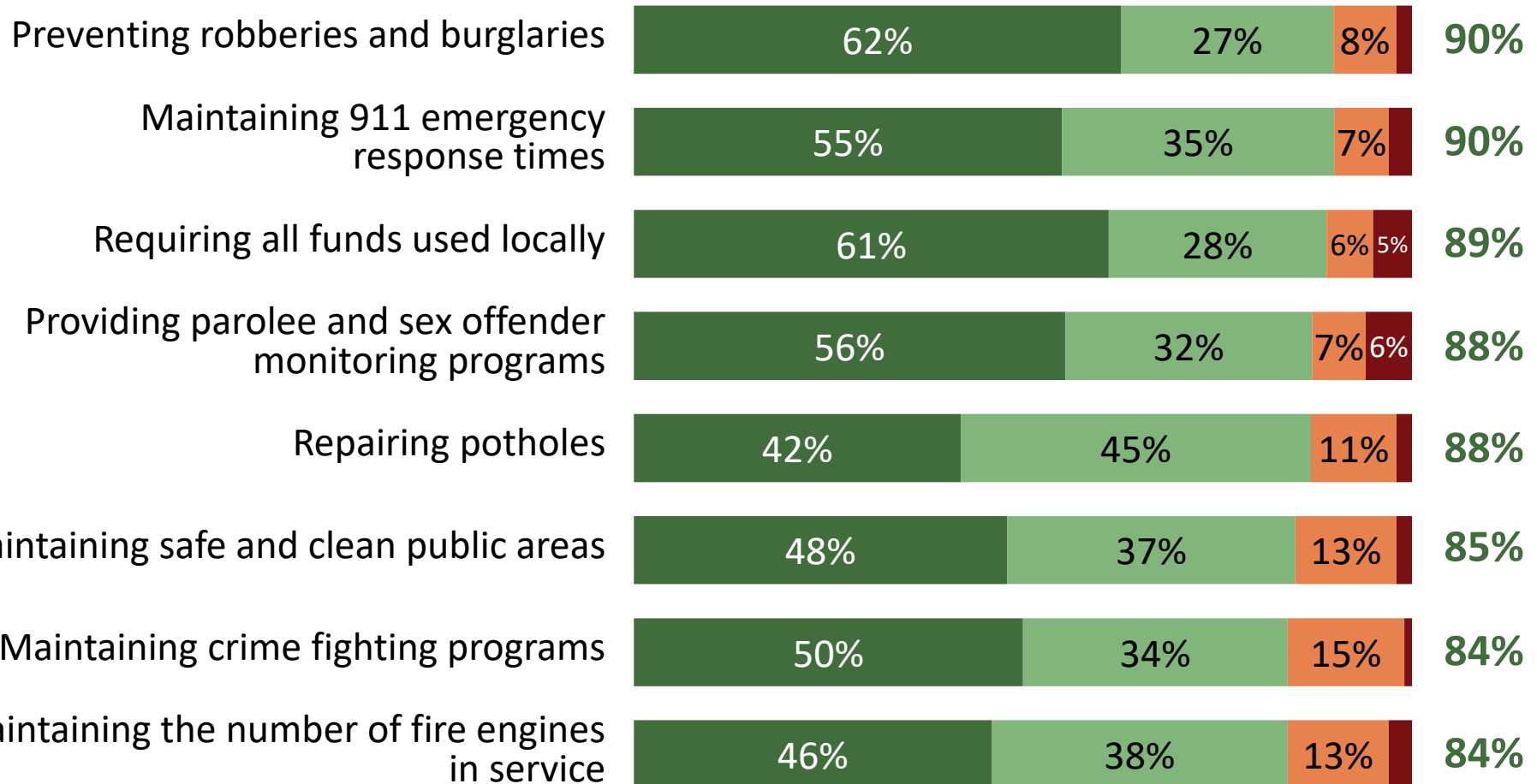


Residents are interested in maintaining public safety and emergency response services, requiring local control of funds, and repairing potholes.

(Ranked by Extremely/Very Important)

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Impt./DK/NA

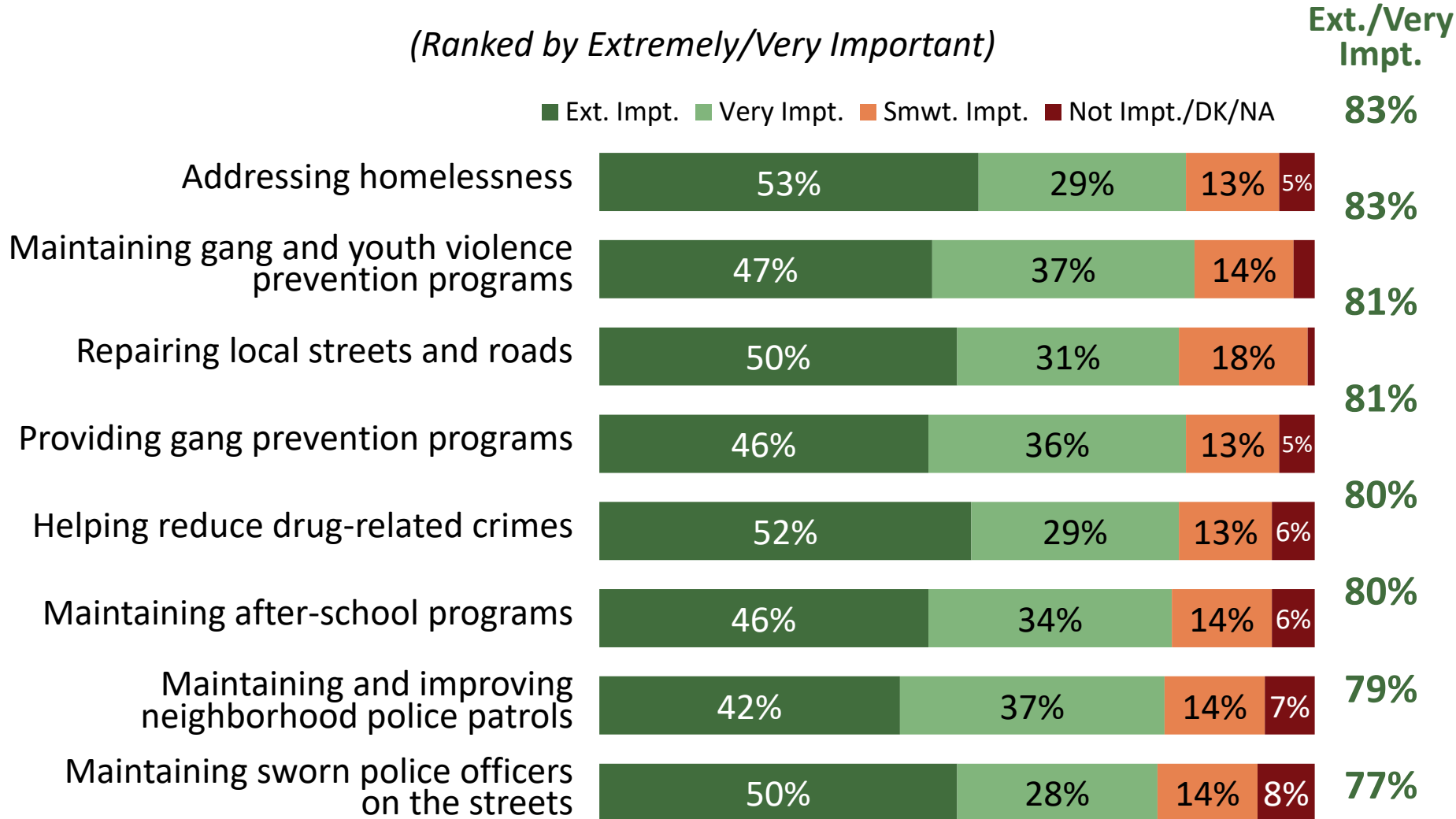
Ext./Very Impt.



Addressing homelessness, keeping children away from gangs and drugs, and maintaining Moreno Valley streets are also seen as important.

(Ranked by Extremely/Very Important)

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Impt./DK/NA



Addressing illegal dumping, attracting and retaining businesses, and improving fire protection services are also important

(Ranked by Extremely/Very Important)

