

## Moreno Valley Highlights of Resident Budget Priority and Satisfaction Survey

**Survey Conducted:** 

June 27-July 2, 2019



### **Survey Methodology**

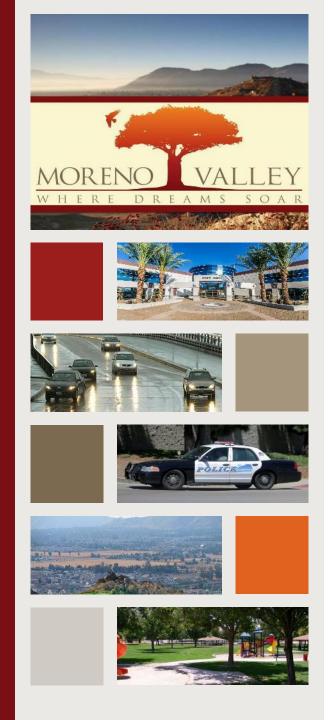
Dual-mode survey of 479 voters conducted online and by telephone between June 27 - July 2, 2019

Surveys were completed using a random sample of voters registered in the City of Moreno Valley, and who are likely to vote in the November 2020 General Election

Overall margin of sampling error is ±4.9%

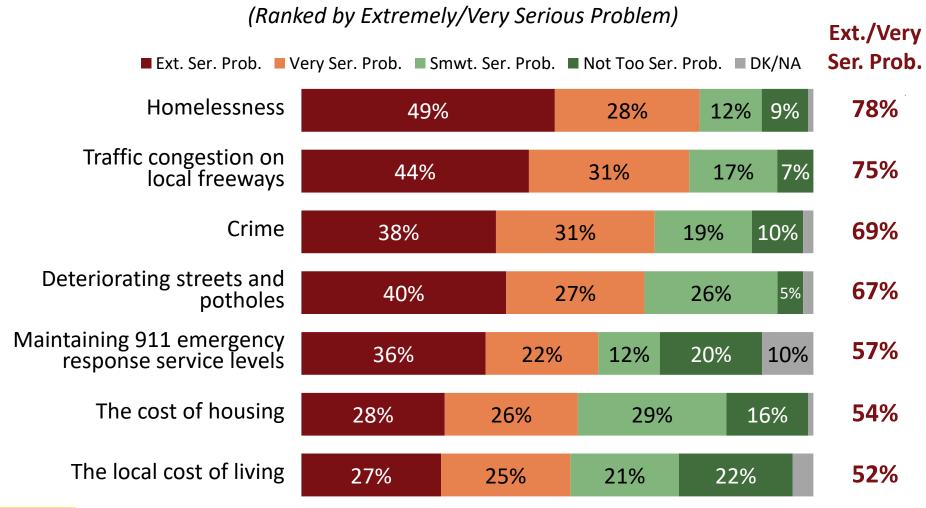
Some percentages may not sum to 100% due to rounding





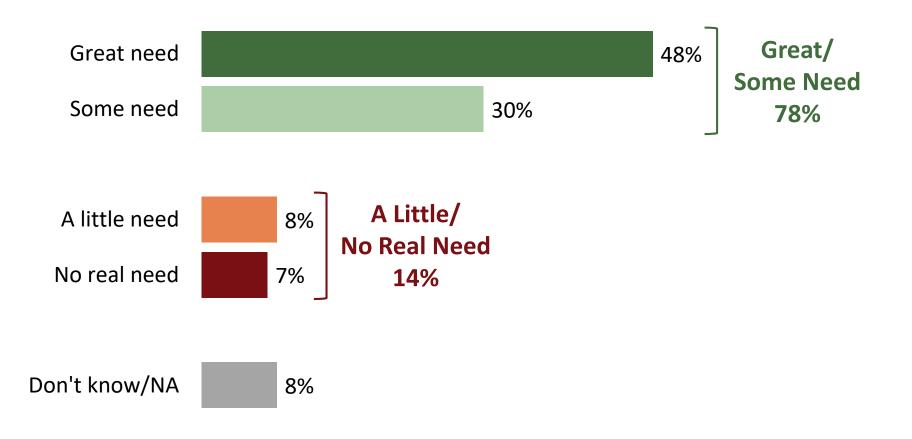
## Context and Mood of City of Moreno Valley Residents

## Residents see homelessness, freeway traffic, and crime and the condition of streets as the most serious issues facing Moreno Valley.

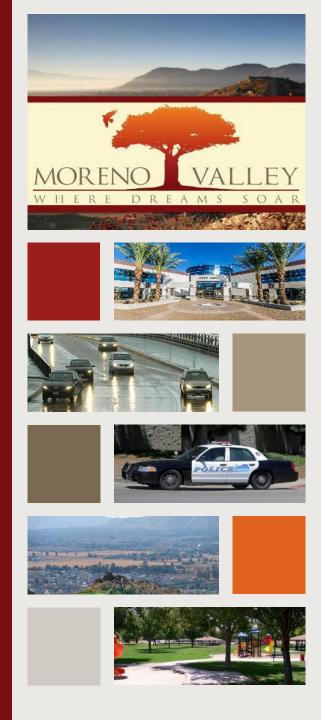




## Nearly eight in ten feel the City has a need for additional funding, with almost half indicating there is a "great need."







# Initial Views on Moreno Valley Funding Priorities







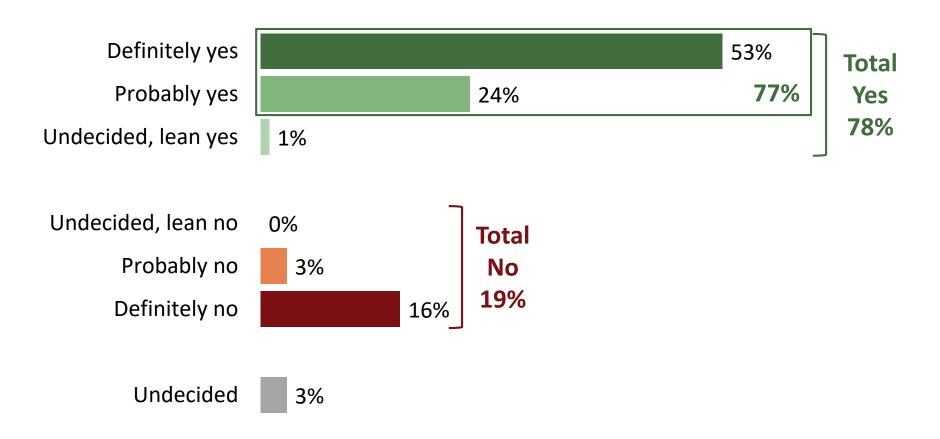
#### **Conceptual Ballot Measure**

#### Moreno Valley Essential Services Measure.

Shall an ordinance be adopted to continue to maintain 911 emergency response times, robbery/burglary prevention, sworn police officers on the streets/fire engines in service; maintain safe/clean public areas; repair potholes, local streets, roads; improve senior services; address homelessness; enhance recreation and youth programs/facilities by establishing a 1¢ sales tax, generating approximately \$20 million annually until ended by voters, with independent audits, public review and all funds used locally?



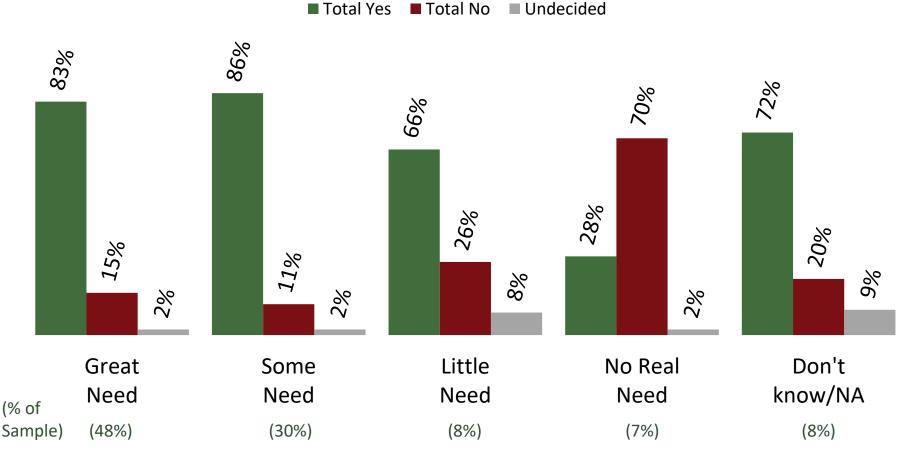
## More than three-quarters of respondents support a conceptual measure, with just over half indicating "definitely yes."



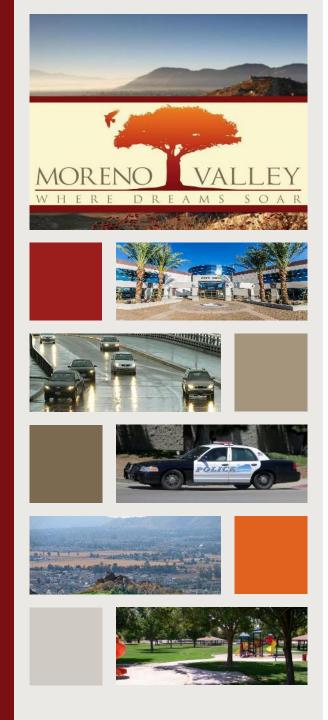


## There is a correlation between the perception of need for additional funding and measure viability

by Perceived Need for Funding

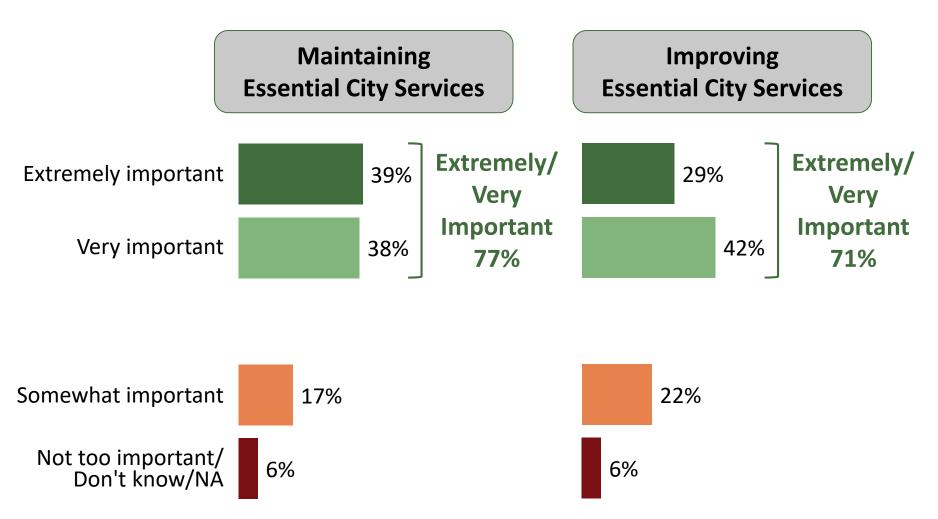






## Constituent Priorities on Budgetary Needs

## Respondents rate the maintenance and improvement of essential City services as highly important.





### Residents are interested in maintaining public safety and emergency response services, requiring local control of funds, and repairing potholes.

(Ranked by Extremely/Very Important) Ext./Very ■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Impt./DK/NA Impt. Preventing robberies and burglaries 90% 62% 27% Maintaining 911 emergency 90% 55% 35% response times Requiring all funds used locally 89% 61% 28% 6% 5% Providing parolee and sex offender 88% 56% 32% 7% 6% monitoring programs Repairing potholes 88% 42% 45% Maintaining safe and clean public areas 85% 48% 13% 37% Maintaining crime fighting programs 84% 50% 15% 34% Maintaining the number of fire engines 84% 46% 38% 13% in service



### Addressing homelessness, keeping children away from gangs and drugs, and maintaining Moreno Valley streets are also seen as important.

Ext./Very (Ranked by Extremely/Very Important) Impt. 83% ■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Impt./DK/NA Addressing homelessness 13% 5% 53% 29% 83% Maintaining gang and youth violence 47% 14% 37% prevention programs 81% Repairing local streets and roads 50% 31% 18% 81% Providing gang prevention programs 46% 36% 13% 5% 80% Helping reduce drug-related crimes 52% 29% 13% 6% 80% Maintaining after-school programs 46% 34% 14% 6% Maintaining and improving neighborhood police patrols **79%** 42% 37% 14% 7% Maintaining sworn police officers 77% 50% 28% 14% 8% on the streets



### Addressing illegal dumping, attracting and retaining businesses, and improving fire protection services are also important

(Ranked by Extremely/Very Important)

