

CITY MANAGER'S OFFICE

Administration

Michele Patterson Joins City Manager's Office

Following an in-house recruitment, Michele Patterson was selected to fill the Assistant to the City Manager position. A 16-year employee of the City, Michele has most recently served as the Redevelopment and Neighborhood Programs Administrator in the Community and Economic Development Department. Michele has also worked in the Public Works (Special Districts) and Economic Development Departments. In her most recent capacity Michele has coordinated the City's redevelopment, housing, community development block grant and recovery grant programs. Michele's extensive experience with the City and economic development background will serve her well as the Assistant to the City Manager.

Town Hall Meetings

Approximately 40 residents attended the August 25 Town Hall meeting in District 2 with Mayor Stewart. The meeting was held at the Sunnymead Ranch Clubhouse. This was the second *Council Connection* Town Hall meeting. The questions and answers from the meeting have been posted on the City's web site along with that information from the first Town Hall meeting in District 4.

Veteran's Day

Staff from the City Manager's Office, City Council Office, and Parks and Community Services Departments have started planning the City's annual veteran's day ceremony. The ceremony will be held on November 11th and once again will be a sunset ceremony.

Groundbreaking for Morrison Park Fire Station

Staff from the City Manager's Office, City Council Office, Fire and Public Works Departments, hosted a groundbreaking ceremony for Morrison Park Fire Station on October 13.

League of California Cities

City representatives attending the annual League of California Cities conference in San Francisco last week included Mayor Stewart, Mayor Pro Tem Molina, Assistant City Manager Michelle Dawson, City Attorney Bob Hansen, and Financial and Administrative Services

Director Rick Teichert. The Mayor, Mayor Pro Tem and staff selected different sessions to attend in order to gain as much information as possible from the conference. Among the sessions presented were "Hot Topics in Labor Negotiations," "Current Developments in Finance Law and Policy," "Signs of a Successful Downtown," "Parliamentary Procedures for Council Members," "Economic Development Tools for the New Reality," "Engaging Public Employees in Uncertain Times," and "Underfunded Landscape and Lighting Districts: Ending General Fund Subsidies."

Media & Communications

Website Updates

Media & Communications leads the City-wide website update effort.

- On Thursday September 15, Media & Communications held a meeting to reestablish the Media Liaison Program. The meeting was conducted to help departments update their web pages, learn to utilize social media, understand guidelines for work request forms, and display upcoming changes to the City's website. A follow up meeting will be held in October.
- The City's Granicus web streaming video has moved to the SIRE Technologies web streaming video service provider. SIRE is a more cost-effective service that offers a very interactive interface for City meeting agendas and videos. The webpage with the new agenda and video links can be viewed at: http://www.moval.org/city_council/agendas-sire.shtml
- As part of the redistricting process, a new Council Redistricting web page has been created for residents. The webpage includes a list of redistricting criteria, draft maps, upcoming meeting times and dates, frequently asked questions, public participation information and the timeline for redistricting. It also provides an On-line Redistricting tool that allows residents to propose district lines for submittal. The page was created to encourage resident participation in the redistricting process and is available at: http://www.moval.org/city_council/redistricting.shtml
- Finally, a web page dedicated to the City's Town Hall meetings is also new to the website. The page

features information about upcoming meetings, photos of previous meetings, Questions and Answers from Town Hall Meetings and other relevant information. The page can be visited at: http://www.moval.org/city_council/townmeet.shtml

Video Productions

- Pre Production
 - **“Used Oil Recycling Public Service Announcement”** – The City’s Public Works Department has teamed up with MVTV-3 to create a video to encourage residents and businesses to recycle their used oil properly.
 - MVTV-3 is also in the preproduction phase for a “Dining in Moreno Valley” program and a “Shop MoVal” theatre advertisement.
- Production
 - **“No Need to Speed”** – In conjunction with the Moreno Valley Police Department, MVTV-3 is producing a public service announcement to make drivers aware of the dangers of speeding its consequences.
 - **“News Center”** – News Center, the City’s local news program, has been rebranded and reinvigorated. The show will now air on a quarterly basis and is expected to be bigger and better than ever. The re-launch of News Center occurred on October 1.
- New Programming
 - **“State of the City 2011”** – MVTV-3 played a vital role in the 2011 State of the City including the creation of a world class medical campus video. The medical campus video and the State of the City 2011 video can be viewed on MVTV-3 daily and is also available online on the City’s YouTube channel at: <http://www.youtube.com/user/mvtv3morenovalley>.
 - **“Spotlight on Moreno Valley Business”** – This month Moreno Valley highlights Panera Bread and Dancing Images Dance Studio. This program airs daily at 9:30 a.m., 5:30 p.m., and 9:30 p.m. Episodes are available on line at: <http://www.moreno-valley.ca.us/spoton-mv.shtml>

council district boundaries. Districts shall be as nearly equal in population as may be and shall comply with the applicable provisions of Section 1973 of Title 42 of the United States Code, as amended. At the August 23, 2011 City Council Meeting, the Council adopted criteria to guide the process of establishing the boundaries of districts. The adopted criteria include:

- Equal population
- Adherence to the Voting Rights Act
- Respect towards communities of interest
- Following visible natural and man-made boundaries, contiguous territory in as compact form as possible
- Preservation of district’s population and territory as much as possible
- Avoidance of locating more than one current Council Member in any one district as much as possible

The deadline to complete the redistricting process is before the first day of November 1, 2011. To provide the citizens of Moreno Valley opportunities for input, Citizens’ Community Meetings were held on September 12, and September 15. A Public Hearing was held on October 11, at the Regular City Council Meetings.

Citizens’ Participation Paper Kits were available in the City Clerk’s Department, Library, Senior Center, Conference and Recreation Center and the City’s Website. An on-line redistricting tool is also available on the City’s Website. Citizens have the ability to draw and transmit a map electronically.

The city has contracted with National Demographic Corporation, a nationally recognized leader in the districting field, to conduct the required redistricting process.

For further information please contact the City Clerk’s Department at 951.413.3001, janeh@moval.org, or the City’s consultant, Doug Johnson of National Demographics Corporation at 310.200.2058, djohnson@NDCresearch.com. Additional information may be obtained by logging onto the City’s website at www.moval.org or directly to the redistricting web page at: http://www.moreno-valley.ca.us/city_council/redistricting.shtml

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

Administration

Five Guys Burgers & Fries

The new Five Guys Burgers & Fries restaurant opened on September 6 and is doing big business. The new Five Guys restaurant is situated in TownGate Plaza, just a

CITY CLERK’S OFFICE

Redistricting of Councilmanic Districts in Process

California Elections Code 21600 requires that following each decennial federal census, the City Council adjust

couple doors down from the Starbucks Coffee on Frederick Street. The Moreno Valley restaurant is the 33rd location for Virginia-based Five Guys in Southern California, including six other Inland Region locations in Corona, La Quinta, Mira Loma-Eastvale, Rancho Cucamonga, Redlands, and Temecula. Other nearby locations coming soon for Five Guys includes Riverside, San Bernardino and a second restaurant in Temecula. Please check out Five Guys if you haven't already.

Retail Store for Harbor Freight Tools

In addition to opening its new 779,016 S.F. Distribution Center in the Centerpointe Business Park, Harbor Freight Tools will soon be opening a new retail store in Moreno Valley. Harbor Freight Tools has executed a Letter of Intent and is close to finalizing a Lease document for a 15,280 S.F. space in Moreno Valley Plaza, which is a 341,000 S.F. community shopping center situated at the Southwest corner of Sunnymead Boulevard and Heacock Street. Harbor Freight has already submitted tenant improvement plans to the City for the space that will free up when Factory 2-U relocates to a larger 24,715 S.F. space and is re-branded as Fallas Discount Stores.

City staff from Development Services (Economic Development, Building & Safety, Planning and Fire Prevention) is working closely with the consulting team from Harbor Freight Tools to fast track the project to enable a November opening of the new retail store in Moreno Valley. Presently, Harbor Freight Tools has 350 retail stores in 43 states. Other existing Inland locations for Harbor Freight Tools retail stores include Riverside, Hemet, San Bernardino and Montclair. A Harbor Freight Tools store offers over 7,000 tool items including many name brands such as Chicago Electric, Drill Master, Central Machinery, Central Pneumatic, U.S. General, Western Safety and Pittsburgh Tools.

Fallas Discount Stores

Work is moving quickly to relocate the existing Factory 2-U store to a larger 24,715 S.F. space at Moreno Valley Plaza. Tenant improvements are underway with an opening targeted for early October for the new store location, which will be rebranded as a Fallas Discount Stores.

National Stores Inc. acquired the Factory 2-U company several years ago and has been busy expanding, updating and rebranding the Factory 2-U store locations as new Fallas Discount Stores, which offer off-price retail stores with a big selection of quality brand names and private label clothing and accessories for men, ladies, children, as well as a variety of home décor products. A Fallas Discount Stores is similar in concept to a Ross Stores Inc.'s dd's Discounts store. The Fallas company slogan

is "First place to shop! First place to save." Presently there are more than 200 Fallas locations in California, Arizona, Nevada, New Mexico, and Texas—including other locations in the Inland Region in Corona, Fontana, Rancho Cucamonga, Rialto and San Bernardino.

Riverside County Auto Sales Marketing Program

The City of Moreno Valley is cooperating with several agencies in a marketing campaign to promote the need for Riverside County residents to purchase automobiles from local car dealers. During the past few years almost 40% of the vehicles purchased by Riverside County residents were made outside of the County. This is lost sales tax revenue for Riverside County cities with auto dealers, which funds important general fund services such as police and fire services, as well as parks, libraries and fixing streets.

The cities of Moreno Valley, Corona, Riverside, and Norco, along with the Riverside County Economic Development Agency have worked with the Press Enterprise in developing a Public Relations campaign emphasizing the importance of shopping locally for a vehicle purchase. Attached to the City Manager Report are the two of the initial ads that ran in Sunday editions of the PE newspaper in September. Remember to shop local and Shop MoVal.

Sales Tax Revenue is Up

With a positive indicator that the economy is improving, Moreno Valley has experienced another quarter of increased sales tax revenue. The recently released sales tax data for 2nd Quarter (April, May, June) 2011 shows that Moreno Valley experienced a 6.25% increase for 2nd Qt. 2011 as compared to 2nd Qt. 2010. This is the sixth straight quarter that Moreno Valley has enjoyed sales tax revenue growth after 11 straight quarterly declines from 2nd Qt. 2007 through 4th Qt. 2009.

In 2nd Qt. 2011, all of the cities in Riverside County realized sales tax revenue increases except for Blythe. As a whole—Riverside County was up 11.30%. Moreno Valley's sales tax revenue increase was in the middle as compared to other nearby and comparable western Riverside County municipalities with Corona leading the way with a 12.22% increase, followed by the City of Riverside with 8.48%, Murrieta 7.69%, Moreno Valley 6.25%, Temecula 5.15%, and Hemet 3.35%.

For FY 2010/11 (July 1, 2010 through June 30, 2011), the City of Moreno Valley realized sales tax revenue of \$12,477,740, which was a 10.7% increase over the budget projection for sales tax revenue. Clearly, this is welcome news and we're certainly going in the right direction.

Unemployment – August 2011

Unemployment rates have decreased in the Inland Region, as well as in the State of California. Below are the unemployment statistics for the months of July and August.

	<u>August</u>	<u>July</u>
California	11.9%	12.4%
Riverside County	14.7%	15.1%
Banning	16.7%	17.1%
Beaumont	16.6%	17.1%
Corona	10.9%	11.2%
Hemet	18.3%	18.8%
Moreno Valley	16.9%	17.3%
Perris	22.3%	22.9%
Riverside	14.8%	15.2%
San Jacinto	21.7%	22.3%

The growth in jobs in the Inland Region was largely in healthcare/medical and logistics/distribution.

Business & City Connecting

The kickoff event for the new Business & City Connecting program was held in Council District 2 on September 14. Mayor Stewart participated in the event at Oishii Sushi & Teriyaki, along with Barry Foster and Michelle Dawson. Representatives from thirteen businesses from Council District 2 participated in the informal lunch event aimed at enhancing communication between the City and the business community. The next Business & City Connecting event will be held on November 9 from 11:30 am to 1 pm in Council District 4 at the Steer & Stein Restaurant.

Developers Workshop

The City is working hard at enhancing the effectiveness of the development services process. A 2nd Developers Workshop will be held at 2 pm on Thursday, October 6. Once again the Economic Development Subcommittee will participate in the Developers Workshop that is aimed at soliciting feedback from the development community on ways to make Moreno Valley a “Best Place to do Business.”

ICSC-San Diego

Barry Foster and two representatives from Economic Development attended the recent International Council of Shopping Center (ICSC) Western Division Conference in San Diego on September 7-9. I also attended ICSC for one day. Once again, City staff worked a trade show booth at ICSC for two days and Mr. Foster participated in twenty-four meetings with developers and real estate professionals, along with officials from a number of retailers/restaurants including: BevMo, CBRE, Chipotle, Family Dollar, Fashion Q, Fritz Duda Co., Grubb & Ellis, Harbor Freight Tools,

Hobby Lobby, Hodgdon Group, Inland Western REIT, Legendary Restaurants (Richie’s Diner & Texas Roadhouse), Majestic Realty, Merlone Geier, Miguel’s Restaurants, Pacific Retail Partners, Radius Retail, Rue 21, Shoe Carnival, Sports Clips, Sprouts Farmers Market, Stater Bros., Studley Company, Sunflower Farmers Market, TGX Companies, Tuesday Morning, Weingarten Realty, Walmart and 24 Hour Fitness.

The four ICSC events during the year that Barry Foster participates in are useful opportunities to interact with a variety of development professionals in advancing new retail and restaurant possibilities in Moreno Valley.

Miru Sushi & Teriyaki

The new 1,300 S.F. Miru Sushi & Teriyaki restaurant has opened in TownGate Crossings, near the Starbucks Coffee location on Day Street. This project includes the relocation of the San Sai Japanese Restaurant operation to make way for the new Five Guys Burgers, as well as the rebranding of the new restaurant as Miru Sushi & Teriyaki. Check out this new restaurant concept in TownGate Crossings, which is situated at the SE corner of SR 60 and Day Street.

Anna’s Linens

The new Anna’s Linens store opened September 1 in TownGate Crossings—next door to the 99 Cents Only store. Officials with Anna’s Linens reported they were very pleased with the opening of the new store in Moreno Valley. Anna’s closed their older store concept in the Moreno Valley Mall on August 28 and then relocated their business operation to the new store location in TownGate Crossings for the September 1 opening. Anna’s Linens new corporate strategy is to relocate their stores out of indoor mall sites to more convenient retail shopping center sites. Please check out the new Anna’s Linens store in TownGate Crossings.

Moreno Valley Plaza

- A number of projects are happening at the Moreno Valley Plaza – a 341,000 s.f. community shopping center, situated at the SW corner of Sunnymead Blvd. and Heacock Street.

Harbor Freight Tools DC

Work is moving quickly towards the full use of the new Harbor Freights Tools Distribution Center (DC) in Moreno Valley. The racking system is nearly complete and the material handling system for the DC is more than 50% installed. Look for the 779,016 s.f. facility to be fully operational and moving product by early November. By the end of the year, Harbor Freight officials expect that more than 350 people will be working out of the new DC operation, which is situated

at the NW corner of Cactus Avenue and Graham Street—within the Centerpointe Business Park. In the next year and half, Harbor Freight will close its existing four warehouse operations in Oxnard and fully transition its distribution operations to Moreno Valley. The Harbor Freight Tools CEO said recently in a news release “we are thrilled to continue improving our distribution network with the addition of our Moreno Valley facility.”

Moss Volkswagen

Moss Bros. Auto Group and City staff are moving quickly towards establishing a new Volkswagen dealership at the Moreno Valley Auto Mall. Preliminary improvement plans have been approved by City staff and a certificate of occupancy has been issued for the start up of Moss Volkswagen in the building that previously housed the Moss Toyota Truck operation. City staff will continue to work with Moss on refining improvement plans to allow for a major upgrade of the building – inside and out – to establish the corporate look required by Volkswagen. Look for Moss Volkswagen to start selling cars in October and improvements will continue for several more months.

Highland Fairview-Skechers Showcased by ULI

On Wednesday August 31, the Urban Land Institute-Orange County/Inland Empire showcased the new 1.8 million s.f. Skechers project at the Highland Fairview Corporate Park. The event included a tour of the Distribution Center, lunch and comments by County Supervisor Marion Ashley, Mayor Richard Stewart and Iddo Benzeevi.

Economic Development Summary – September 2011

The Economic Development Summary has been updated for September and is available on the City’s website or via hard copy in the information rack on the 2nd floor of City Hall.

Economic Development Subcommittee

The next meeting of the Economic Development Subcommittee is scheduled for Thursday September 15 at 4 p.m. in the Training Room on the 2nd floor of City Hall.

Building & Safety Division

Development Activity

- **Skechers USA**-Development Services staff continues to work with Highland Fairview and Skechers USA on the opening of the new 1.82 million S.F. Distribution Center (DC) in the Rancho Belago area of eastern Moreno Valley. A Temporary Certificate of Occupancy is in place for

most of the facility and testing of equipment continues towards beginning to move product from the DC. Skechers officials are targeting having the DC in Moreno Valley fully operational in October.

- **First Inland Logistics Center**-Walls are going up for a 691,960 S.F. industrial building at the First Inland Logistics Center, situated on the north side of Nandina Avenue, just west of Perris Boulevard. First Industrial Realty Trust and their brokerage team continue to negotiate with several prospective users for this speculative building.
- **Nandina Distribution Center**-IDS Real Estate Group has pulled a grading and building permit for a 769,320 S.F. building for the initial building at the Nandina Distribution Center, situated at the NW corner of Nandina Avenue and Indian Street. Plan check continues for a second building of the project with 413,698 S.F., and in fact steel has already been purchased for this additional building.
- **Kaiser Permanente-Iris II Medical Offices**-progress is moving quickly towards the start of construction on the new 74,000 S.F. Kaiser Permanente medical office building, which will be situated to the west of the Kaiser Moreno Valley Community Hospital. Construction drawings and grading plans are nearing completion of the plan check process and ready for permit issuance. Kaiser officials had a ground breaking ceremony on September 23. The new project will include much needed medical offices for Kaiser, along with a new urgent care facility, imaging, a laboratory, a pharmacy and specialty care services. There will be 167 new jobs created with the project including 46 new physicians to help better serve the Moreno Valley community.

Code & Neighborhood Services Division

Illegal Vendor Activity

On September 9, 2011, in response to numerous citizen complaints, the Code and Neighborhood Services Division, MVPD POP Team, and Riverside County Environmental Health Department conducted a sweep of illegal vendor activity in the area of Perris Boulevard and San Michele Road. A total of five vendors were contacted by staff and were issued Administrative Citations for failure to obtain a City Business License and/or Riverside County Health Permit. Staff confiscated approximately 600 pounds of food items and disposed of the materials at the City yard.

2011 JAG Grant

The Code and Neighborhood Services Division has been awarded the 2011 Edward Byrne Memorial - Justice Assistance Grant (JAG). The JAG program allows jurisdictions to address various enforcement needs including the prosecution of offenders, crime prevention and education of the community. The award of \$91,557 will be utilized for the continued funding of the Weekend Enforcement Program and the Foreclosure Strike Team.

Land Development Division

Revenue Report

Based on our internal fee tracking records, during the first two months of the fiscal year, the Land Development Division took in approximately \$626,070 in revenues over the counter. Some of these funds were collected on behalf of the Planning, Transportation, Storm Water Management and Special Districts divisions. In addition, we have invoiced the utility companies \$16,651 for their activities during this same period. The total estimated amount collected year-to-date is approximately \$642,721. This figure represents about 45.6% of the total expense budget of \$1,408,406 for both Plan Check (BU 52310) and Inspection (BU 52710), and exceeds the projected total revenues of \$597,000 for the entire fiscal year.

The revenues for September continue to be strong, with an estimated \$187,590 collected as of the middle of the September. In addition, Verizon has stepped up their efforts to convert to fiber optic services (Fios) and will be moving forward with another 10 work orders, which should generate another \$15,000 over the next few months.

New Taco Bell

Development of a new Taco Bell on Alessandro Boulevard continues. Grading is underway on the project to be situated in the Moreno Valley Professional Village, which is located on the south side of Alessandro Boulevard—between Elsworth Street and Veterans Way. Once a pad certification is complete a building permit is ready for issuance for the new 2,966 s.f. fast-food restaurant that will also contain a drive-thru.

Oversized Load Transported by SCE

Last month, Southern California Edison (SCE) successfully coordinated the relocation of the first of several obsolete steam generators being removed from their San Onofre Nuclear Generating Station to a location just west of Salt Lake City, Utah. Prior to the start of transportation, the generators had been broken down into large, but manageable segments that were fitted with a shielded shipping cover and packaged in accordance with the Department of Transportation

(DOT) and the Nuclear Regulatory requirements. A special DOT permit was obtained for the shipment of these units.

The movement of the second generator segment took place on Friday, September 23rd and involved the vehicle and load being parked along Perris Boulevard at Nandina in the early morning as it completed the previous leg of the haul through the City of Perris. Both SCE and CHP provided security for the haul vehicle and cargo throughout the entire trip to Utah. The next portion of the trip began very late in the evening of Friday, September 23rd where the convoy of CHP and other security and support vehicles traveled north on Perris to Alessandro. Then the load was hauled west on Alessandro and into the City of Riverside where it continued its slow journey to Northern California and eventually to the final destination in Utah.

As before with the first oversized load, SCE and Perkins personnel followed-up with City staff after passing through to ensure there was no damage to public infrastructure and any items removed to clear the way for the load were replaced in good condition.

Neighborhood Preservation Division

Redevelopment

The up and down world of redevelopment continues. This summer the State adopted two pieces of legislation—AB1X 26 & 27 that jeopardizes the effectiveness of redevelopment agencies to operate in California. After the action by the State, the California Redevelopment Association (CRA) and League of California Cities (the League) filed a lawsuit claiming the State's actions were unconstitutional. The California Supreme Court agreed to hear the case and render a decision by January 15, 2012. However, in mid August the California Supreme Court issued a stay that further challenged the effectiveness of operating RDA's for the next four months, until the Court rules on the case. In late August, the CRA and League filed a motion requesting that the California Supreme Court clarify several points of its stay, but on September 14, the Court issued an order denying the request from CRA and the League. All this still leaves many issues ambiguous and unresolved.

Project Rebuild

The Obama administration is working on a proposed \$477 billion job creation bill. Included with the proposed legislation is \$15 billion in funding nationwide that will provide for the next generation of Neighborhood Stabilization Program (NSP). The new program called Project Rebuild will offer two-thirds or \$10 billion of the funding through a formula to HUD entitlement cities

such as Moreno Valley in a similar manner to NSP funding. Another one-third of the funding or \$5 billion will be through a competitive process for developers, non-profits and cities to apply for additional funding possibilities.

With a bit of good news, Project Rebuild as proposed would direct \$1.8 billion of the total \$15 billion to the Inland Region. While the legislation is still negotiated in Washington D.C. the likelihood is it will be passed and could be another significant funding opportunity for Moreno Valley, along with other nearby entitlement cities such as Riverside and Corona to help further stabilize neighborhoods and communities. More to come on this opportunity as it evolves.

Housing Resales – August 2011

The housing resale market continues to be mixed in the Inland Region. After two months of sales price value increase the Moreno Valley market dipped in August. The average resale home value in Moreno Valley for August was \$157,476, which was a slight decline of 2.3% from the value of \$161,190 in July. Illustrating the up and down market, Moreno Valley had four months of price increases along with four months of price decline in the eight months so far of calendar year 2011, which is consistent with other nearby communities such as Corona, Riverside, Hemet/San Jacinto, Perris and Temecula/Murrieta.

While the average resale value dipped in August, the number of resale transactions remained solid and consistent with what has happened in the market in 2011. In August there were 252 home resale transactions in Moreno Valley which was exactly the same number as the previous month of July and compared favorably with the 265 resale transactions of a year ago in August 2010. The housing resale market continued to be mixed in other nearby western Riverside County communities—with Corona up 7.1% (after three straight months of decline), Hemet/San Jacinto up 5.9% and the City of Riverside up 5.8%. Both Perris (-1.5%) and Temecula/Murrieta (-3.7%) were down in resale home values. Everyone is hopeful of seeing some long-term stability and resale value growth.

Planning Division

Planning Commission

The applicant for the items scheduled for the September meeting requested a delay until October. Therefore, no Planning Commission meeting was held in September. The October meeting was scheduled for October 13th.

Newly appointed Planning Commissioner Jeff Giba was provided a Planning Commission orientation and tour

prior to the October Planning Commission meeting.

Administrative Approvals

- Plot Plan for a new ice cream shop in the Hometown Square Shopping Center on Perris Boulevard. The applicant is Nelson Lopez.
- Plot Plan for new roof top equipment at 24281 Sunnymead Boulevard. The applicant is Wells Company.
- Plot Plan for a new church in an existing office building located at 13800 Heacock Street. The applicant is Pastor George Grady.
- Plot Plan for a natural gas installation to service vehicles at the Waste Management facility on Indian Street in the Moreno Valley Industrial Area. The applicant is Clean Energy.
- Plot Plan to revise the front façade of the former Taco Bell outlet on Alessandro Boulevard for a new restaurant tenant. The applicant is NL Services.
- Plot Plan for minor revisions to an approved apartment complex (Hemlock Family Apartments) on Hemlock Avenue. The complex is in plan check and anticipates starting construction this fall. The applicant is TMSI Group.
- Plot Plan for a multi-purpose banquet facility in Canyon Springs Plaza. The facility would occupy a vacant space previously used as a nightclub. The applicant is Oscar Lugo.
- Plot Plan to approve a reallocation of building space in the Skechers distribution facility to increase the amount of retail space and decrease office and warehouse space. The approval matches the final approved building plans for the facility. The applicant is Highland Fairview.
- Conditional Use Permits to allow the modification to increase capacity of an existing cellular communication facility at the northwest corner of Nason Street and Fir Avenue. The applicant is Verizon Wireless.
- Conditional Use Permit to allow co-location of a second carrier on an existing cellular communication facility located behind the shopping center at the northwest corner of Pigeon Pass Road and Ironwood Avenue. The applicant is AT&T Mobility.
- Conditional Use Permit to allow the construction of a new cellular communication facility designed to mimic a pine tree. The new facility would be behind a church located at 25873 Alessandro Boulevard. The applicant is T-Mobile Corporation.
- Conditional Use Permit to allow construction of a new cellular communication facility in a modified tower located in the shopping center at the southeast corner of Perris Boulevard and Iris

Avenue. The applicant is Metro PCS California.

Hendricks Ranch Landmark Designation

The Environmental and Historical Preservation Board met on Monday, September 12th and conducted a public hearing on a request by the Moreno Valley Historical Society for City landmark designation for the Hendricks Ranch site. After the hearing, the Board approved the landmark designation for the site. The action will be forwarded to the City Council as a Receive and File request.

The site, located at the southwest corner of Moreno Beach Drive and Cottonwood Avenue, includes the north half of the City Utility Substation property. The site includes a number of older structures, including the oldest recorded building in the City, the 1885 Hendricks farmhouse.

Westridge Commerce Center

After deliberation of the appeal hearing for the Westridge Commerce Center, the City Council approved the project on September 6, 2011. The project is an approximately 937,000 S.F. warehouse-distribution building proposed for a 55-acre site on the south side of the Moreno Valley Freeway and west of Redlands Boulevard. The project approval includes a Zone Change and Municipal Code Amendment to permit the proposed use.

Southern California Edison Grant

Staff has submitted revisions to the second series of reports submitted to Southern California Edison (SCE) as required by the Local Government Strategic Plan Strategies program grant. The revisions respond to comments received by SCE reviewers. Staff is now working on the next report which will provide an outline for preparing "reach codes" for consideration by the City Council to enhance the City's energy efficiency code requirements beyond Building Code. The grant provides funding for this activity as well as other activities to expand and continue the Energy Efficiency and Climate Action Strategy, including the preparation of a greenhouse gas analysis, as well as provides funding for building inspector training in energy efficiency codes. The \$375,000 grant was accepted by the City Council in February.

Foreclosures and Homes Listed for Sale

Information available from the RealtyTrac website for August shows an increase in foreclosure activity in the City, similar to Riverside County and most other western Riverside County cities. The website reported one in 107 housing units in Moreno Valley were in some stage of foreclosure, or less than one percent (1%). This

compares to a rate of one in 121 units in July, an 11% increase, reversing the improvement seen in July. The current rate is still a 29% improvement from August 2010, when the rate was one in 83 units. Foreclosure activity was two percent (2%) worse in the region, with the highest rates in communities with the highest levels of single family housing construction during the past building boom. Moreno Valley is in the middle of the list of local communities and is consistent with Corona and Temecula. Slower growth areas such as Riverside and Banning had much better rates, and faster growth areas such as Beaumont, Murrieta and Menifee had much worse foreclosure rates. Calimesa had the lowest rate locally (1 in 341) and Winchester had the highest rate (1 in 25). By zip code, area 92555 had the highest foreclosure rate in the City (1 in 42) and area 92557 had the lowest rate (1 in 146). Foreclosure activity increased slightly in all zip codes. Moreno Valley had 519 housing units reported in some stage of foreclosure in August, compared to 458 in July. The City of Riverside had the highest number of reported foreclosure properties at 834 and Corona was next with 540.

Information available from the Realtor.com website indicates a decrease in the number of homes for sale in the City and some weakness in median asking prices. As of September 1, a total of 1,062 homes were listed for sale, compared with 1,068 on August 1st, and 1,038 in September of last year. January 2010 marked the low point for inventory in recent years when 806 homes were listed for sale. Inventory fell sharply in 2009 from a high of 2,068 in January 2009, and increased throughout 2010 and early 2011 before slowly declining the last few months. The median asking price of \$150,000 in September, compared with \$150,000 in August and \$159,000 last September. The current inventory of homes for sale is about a four month supply. Anything less than a six month supply of homes for sale is considered positive.

Vogel Industrial Project

The Notice of Preparation for the Environmental Impact Report (EIR) for the Vogel Industrial Project was released for public review on August 26, 2011. The 30-day public comment period ended on September 26, 2011. The review provides an opportunity for public agencies, interested organizations and individuals to comment on the proposed project and identify those environmental issues that should be addressed in the EIR. A public meeting was held on September 19th to provide information and an opportunity for public comments. Written comments were accepted until September 26th.

The Vogel Industrial Project is a proposed 1,616,133

square foot warehouse/distribution building on a 71-acre site located at the southwest corner of Perris Boulevard and Grove View Road in the Moreno Valley Industrial Area.

Planning Commission Training

All Commissioners participated in the American Planning Association – Inland Empire Chapter Planning Commissioners Workshop on August 19th in Riverside. The Workshop involved four hours of training from planning professionals and commissioners on the role and responsibilities of a Planning Commission. Over 60 people attended the Workshop providing for interaction with planning commissioners from other Inland Empire cities.

Planning Application Activity

Planning continued to experience a higher than expected level of application activity in August, continuing a trend for most of the past year. The pace of both minor and major project applications for calendar year 2011 is now one month or more ahead of the pace for 2010. Application fees for August were just over \$70,000, compared to just over \$40,000 last August and an average of just over \$50,000 for Fiscal Year 2010-11. Eight of the last twelve months have shown increases over the prior year month.

FINANCIAL & ADMINISTRATIVE SERVICES DEPARTMENT

Administration

Business License Tax Amnesty Program

The City Council directed City staff to present an Amnesty Program for Business License Fees and Taxes for noncompliant businesses operating in the City. The City currently has over 5,500 businesses currently compliant with the Business License Tax Ordinance that requires all businesses in the City to register and pay applicable taxes, if any. In FY 2010/11 the City received over \$1,450,000 in combined business license taxes and fees.

There are businesses in the City that have not registered and owe back fees and taxes. The City levies significant penalties and interest to motivate businesses to comply with the ordinance. The penalties reach 100% of the fees/taxes owed if not paid within 4 months of the deadline with interest accruing at 1% per month up to 12% maximum.

Staff returned to City Council on September 13 with a proposed Amnesty Program designed to encourage voluntary compliance. The Program authorizes a short-

term, one-time amnesty period which would begin about October 1, and expire January 31, 2012 which calls for the payment of unpaid fees and taxes for up to a four year period, but allows for the forgiveness of the associated interest and penalties, which can be a significant benefit. The benefits of the program include increased compliance rates; increased tax base (overall revenue impact will depend on number of new businesses and the types of businesses that register as a result of the program); and provide businesses an opportunity and incentive to become compliant with the Business License Tax.

Animal Services Division

Moreno Valley Animal Services Welcomes United States

Marines

On August 2, seventeen United States Marines on temporary assignment at March ARB volunteered their off-duty



time to work alongside city staff at the Moreno Valley Animal Shelter. The Marines worked alongside Animal Shelter staff by performing a number of tasks to help maintain a safe and clean environment for the many companion animals placed in the care of the Animal Shelter. The Marines, who wasted no time in getting started, worked in smaller groups focusing on different areas of the facility and made a huge impact on the overall image of the facility. In addition to the 17 Marines who are now active city volunteers, another 5 Marines were approved as volunteers on August 23. The Animal Services Division is grateful to these men and women who have volunteered their time to the community and who proudly serve our country.

FIRE DEPARTMENT

Office of Emergency Management

Office of Emergency Management (OEM) staff recently conducted Emergency Operations Center (EOC) training for personnel in the Management, Operations, Logistics, Planning/Intel and Finance Sections of the EOC. Orientation to our new WebEOC crisis information management system was provided. WebEOC enables the user to conduct real-time information sharing among local, county, state and federal personnel.



OEM staff conducted 2 ½ day FEMA CERT training the last week of August. Moreno Valley teachers, day care providers, high school students,

military personnel, church members, business owners and others learned light search and rescue, cribbing and leveraging, triage, disaster medical operations, fire suppression and damage assessment. On the last day of training, the students completed a simulated disaster exercise where they conducted light search and rescue, triage and provided treatment for live victims. “This training is absolutely the best. I will encourage my neighbors to take CERT training so we can be prepared for any emergency,” said a Moreno Valley adult day care provider.

HUMAN RESOURCES & RISK MANAGEMENT DEPARTMENT

Recommendation From Finance Sub-Committee To Retain Wells Fargo As Employees Benefits Broker

On March 17, 2011, the Human Resources Department released the Request for Proposals for the City’s Employee Benefits Broker. The purpose of the Request For Proposals was to examine if there are more cost saving measures that could result from contracting with either the current broker or other interested brokers. The City received proposals from the following five brokers before the 4:00 p.m. deadline on April 14, 2011:

1. Alliant Benefits West - Newport Beach, CA
2. HR Benefits Consulting, Inc. - Riverside, CA
3. Keenan Associates - Riverside, CA
4. One Total Insurance Solution, Inc. – Norco, CA
5. Wells Fargo Insurance Services – Torrance, CA

The Proposals Review Committee comprised of representatives of executive management, Human Resources Department staff and two (2) representatives from each of the three (3) employees associations met on four separate dates to review, discuss and rate the 5 proposals. A Reference Check on all 5 brokers was completed on June 1, 2011. The Proposals Review Committee members each reviewed and rated the 5 proposals and used the criteria stated in the RFP to rate each broker and its capability to provide employee benefits services for the City employees. The rating sheets from each members was tabulated onto a proposals rating matrix.

The Proposal Review Committee expressed that both Wells Fargo Insurance Services and Keenan Services have extensive related experience, service most of the government and school district market in California, have strong financial stability, have a large service staff, and can provide the best services for the City at the same cost i.e., approximately \$32,000 per year paid through premiums by employees. Alliant Benefits West had an overall high rating, but would increase the direct cost to the City by approximately \$32,000 per year. HR Benefits Consulting and One Total Insurance Solution both have limited contract experience, and have only a few clients and a few staff to service their clients.

The Proposals Review Committee expressed that it would make the most sense to maintain Wells Fargo Insurance Services as the City’s broker because they have already demonstrated their effective and responsive services during the past two years. Their customer service response system is excellent for handling any concern or issue that employees and their dependents bring to their attention through their website based system. Furthermore, if directed, Wells Fargo Insurance Services is prepared to go out to bid for employees benefits plan, in preparation of the upcoming 2012 benefits plan year, which would include getting competitive bids from interested plan providers for dental, vision, disability, life insurance, 125 Flexible Spending Accounts, Wellness Program and other related plans and programs.

The Proposal Review Committee recommends not going away from the PERS medical health program because this program helps to protect the City and its employees from significant premium cost increases. For example, PERS is able to negotiate low premium increases each year with the major providers because of the size of the participants pool, as compared to independent cities which are subject to major premium increases based on their members’ medical expenses experience each year. We may see 6% to 11% increase each year in the premiums of the PERS plans, but other local independent cities have received 20% to over 30% premium increases, which have impacted the budgets of the cities and their employees’ personal budgets in significant and devastating ways.

Alternatives

The following alternatives were considered by the Finance Sub-Committee:

1. Make a recommendation to City Council based on the Finance Sub-Committee’s review of the staff report and attachments.

2. That the Finance Sub-Committee interview and/or rate the 5 brokers or fewer, and then make a recommendation for selection to the City Council.
3. Recommend to the City Council that the City continue to use Wells Fargo Insurance Services as the Employees Benefits Broker for the next three (3) years, and explore options for reducing the cost of benefits and improving benefits.

Finance Sub-Committee Recommendation

On September 20, 2011, the Finance Sub-Committee conducted interviews with the 5 brokers who submitted proposals. After the Finance Sub-Committee interviewed the five brokers and deliberated regarding the results of the interviews, the Finance Sub-Committee took action to recommend to the City Council that Wells Fargo be retained as the Employees Benefits Broker for the next three years, and explore options for reducing the cost of benefits and improving benefits. A staff report with the Finance Sub-Committee recommendations was submitted to the City Council for consideration on October 11, 2011.

Conclusion of FY 2011/12 Labor Negotiations

The FY 2011/12 Labor Negotiations with the City's three employee associations has been successfully concluded and the three related Memorandum of Understanding (MOU's) have been approved. In all three MOU's, the City achieved agreement with going forward with a third tier reduced annual leave, retirement benefits and retirement medical benefits for employees hired on or after September 30, 2011.

PARKS & COMMUNITY SERVICES DEPARTMENT

Administration

Shadow Mountain Park Ballfield Lighting and Restroom Project is completed and was reopened on September 3, approximately two months earlier than the planned date.

The replacement of play equipment at Ridgecrest, Gateway and Sunnymead Parks was scheduled for approval on the consent agenda of September 13 council meeting. Installation is expected to be completed in the winter of 2011.

The Time for Tots Open House was held on August 18 at the TownGate Community Center. Perspective parents joined recreation staff for a morning of crafts, gathered program information, and enjoyed a bouncer, face painting, and refreshments. The Moreno Valley Fire Department Station #6 and several officers from the Moreno Valley Police Department impressed the parents

and the children ages three to five years with tours of their vehicles and answered many, many questions. The event hosted more than 150 local residents. There has been a significant increase in the number of participants in the program since the open house was held.

YouthFest '11 was scheduled for September 10 at Moreno Valley Community Park. Approximately 53 organizations were at the event to discuss their programs with the parents and children. The Fire Department brought a truck, and Emergency Operations brought their vehicle. The stage hosted recreation classes performances.

Parks Maintenance Department

Projects completed include weed abatement Aqueduct Bikeways; installation of new trees and shrubs at Shadow Mountain Park; repairing irrigation pump at TownGate II Park; topping off College and MVCC playgrounds with EWF; and installing mulch in planters at Shadow Mountain Park.

Projects underway include: Plant trees at various park sites (*75% complete*); repair and replant parking lot planter at Bethune Park; trim hedges at parks (*75% complete*); install new trash containers at Shadow Mountain Park; fertilize all parks; remove pepper trees at Parque Amistad; remove and replace concrete at Parque Amistad; trim palms at various park sites; and trim trees in contract areas.

Vandalism and graffiti for August have been reported at the following areas: Aqueduct Bikeway (\$745), Bayside (\$106), Community (\$418), El Portero (\$272), Fairway (\$110), Gateway (\$24), JFK (\$151), Morrison (\$281), Parque Amistad (\$24), Rancho Trail (\$232), Ridgecrest (\$41), Rockridge (\$319), Sunnymead (\$815), Towngate (\$118), Valley Skate (\$24), Vista Lomas (\$26), Westbluff (\$24), Weston (\$282), and Woodland (\$928). The total cost for vandalism/graffiti was \$4,940. Total labor hours for vandalism/graffiti were 101½ hours, approximately 12.6 full-time work days.

Court referrals performed a total of 1,053, hours during August 2011. The total hours for court referrals in 2011 are 8,057 which equates to approximately 1,007 full-time work days.

Recreation and Sports

The annual Time for Tots Open House was held on August 18 at the TownGate Community Center. This fun-filled event features an information booth, face painting, arts and crafts, a bouncer, police and fire vehicles tours, and light refreshments.

The fall Time for Tots sessions began on August 22. They created new inventive, hands-on, educational curriculum that will be sure to help the young Time for Totters be prepared for kindergarten in the near future.

Staff are preparing for the 2011 Fall Valley Kids Camp which will be open in November when local Moreno Valley and Val Verde Unified School Districts close for the week of Thanksgiving. It is sure to be a fun-filled, festive experience.

The Summer Youth Basketball has completed. There were more than 260 youth participating.

Adult softball and soccer leagues are nearing the end of their competitive seasons. There were 35 adult teams participating.

Pee Wee and Junior Spudball ended with a successful awards ceremony. The program served 120 youth.

Adult basketball league ended with five teams of adults.

Senior Community Center

Hamburger Day was held at the Center on August 11. One hundred seniors enjoyed hamburgers with all the fixings. Secure Horizons sponsored the event.

On August 19 the Center held its annual Senior Luau. Approximately 80 seniors enjoyed Hawaiian Karaoke, live ukulele music, Hawaiian dancing, and fresh fruit. Health Net sponsored the event.

The August Senior Birthday Party was celebrated on August 25. This event was sponsored by the Friends of Moreno Valley Senior Center, which provided a free meal and a box of candy, and Miller Jones Mortuary donated a cake and ice cream.

The monthly Wii Dance Party was held on August 26. This event was sponsored by MD Care. Various gift cards were given to the winners of the dance party.

Other activities include:

- Zumba classes are now being offered on Mondays from 12:30 p.m. to 1:20 p.m.
- Farkle Tournament (dice game) was held on September 12 from 1:00 p.m. to 3:00 p.m. This tournament was sponsored by Caremore Health Plan.
- The Fall Festival was held on September 23

Library Services

Librarians Loes Knutson and Jennifer Rapier represented Moreno Valley Public Library at YouthFest on Saturday, September 10, at Moreno Valley Community Park. They spoke personally with 1,075 people—373 adults, 219 teens, and 483 children—giving them handouts and informing them of the many materials and services available at the library. A significant number of attendees stated that they had just moved to Moreno Valley, so they were glad to have information about the library and said they would be coming in to get library cards for themselves and their children. World-wide Webster, the library mascot, made a personal appearance and posed for many pictures with both children and adults. We appreciate the efforts of the volunteers who helped staff set up the tables and perform other duties at the event.

The Moreno Valley Friends of the Library invited the top 42 readers in this year's Summer Reading Program to a recognition ceremony at the August 23 City Council meeting. Those children and teens were presented with a special certificate and a Target gift card in honor of their achievement. Mayor Richard Stewart distributed the gift cards to the recipients and the other Council Members shook hands with the top readers and congratulated them. The Summer Reading Program was made possible through the generous support of the Moreno Valley Friends of the Library and various local merchants.

The Play and Learn Island (PAL), was on free loan to Moreno Valley Public Library from the Rancho Cucamonga Library, and was on display in the Children's Library until September 24. This station has been very popular with library customers. With this exhibit, children participated in a variety of hands-on activities that encouraged different types of educational play and appeal to a range of ages, which in turn encouraged the family to play and learn together.

PUBLIC WORKS DEPARTMENT

Capital Projects

Street Improvements for Heacock Street from Hemlock Avenue to Ironwood Avenue and Ironwood Avenue at Davis Street

This project consists of widening approximately 500 feet of the west side of Heacock Street from 390 feet north of Hemlock Avenue to 530 feet south of Ironwood Avenue. Project benefits include new sidewalk that will join existing roadway and sidewalks at both ends of the project. Additionally, three new street lights will be installed for improved vehicle and pedestrian safety. In conjunction with this project, a new cross gutter, access ramps, and minor street widening will be constructed at the north leg of the intersection of Ironwood Avenue and

Davis Street. Hillcrest Contracting, Inc., the City's contractor, started construction in early August 2011 and is scheduled to conclude construction by November 2011.

Ironwood Avenue Improvement from Heacock Street to Perris Boulevard

This project is the second phase of the Ironwood Avenue from Heacock Street to Perris Boulevard. The improvements will include widening of the road by constructing two additional lanes and installing curb, gutter, and sidewalk. There are 16 Southern California Edison (SCE) power poles to be relocated will be completed by end of October 2011. After the completion of the power pole relocation, the project construction is scheduled start in November 2011 (weather permitting).

Morrison Park Fire Station

The Morrison Park Fire Station will be a two-bay fire station with low maintenance landscaping design. The project is funded with Redevelopment 2007 Tax Allocation Bonds. The contract award has been approved by the City Council in the September 13, 2011 council meeting. Construction started in October 2011 and will finish in July 2012 (weather permitting).

Fire Station No. 65

A new location for the Fire Station No. 65 replacement has been selected at the northeast corner of Rebecca Street and Brodiaea Avenue. The future site of Fire Station No. 65 will be approximate 1.5 Acres. A letter of offer has been sent out to the owner and negotiation is in progress.

Eastend- Highland Fire Station

The future site for Eastend-Highland Fire Station has been selected at the southwest corner of Redlands Boulevard and Brodiaea Avenue. The site is a vacant lot of 7.5 acres and will be used for a community park and fire station. The Eastend-Highland Fire Station will occupy an area of 1.5 Acres from the site. A letter of offer has been sent out to the owner and negotiation is in progress.

EOC Family Care Emergency Generator

Capital Projects is preparing the Analysis and Study Report for the EOC Family Care Emergency Generator. The Analysis and Study Report is prepared to assess the present condition and operating efficiencies of the existing emergency generator system and to consider a new generator. The Analysis and Study Report will present recommendations with different scenarios that will help budgeting of the EOC Family Care Emergency Generator. The Electrical Engineer Consultant, TMAD Taylor & Gaines has completed the analysis and

presented the recommendations to the City's Public Safety Sub Committee on September 26, 2011.

Maintenance & Operations, Solid Waste & Recycling Program

Youthfest Event Recycling Booth

This year's Youthfest featured a booth staffed by Public Works Department, Maintenance & Operations, Solid Waste & Recycling Program personnel. They distributed environmental education information, which included topics such as recycling, green waste, household hazardous waste, and storm water



pollution prevention. One of the favorite items was a magnet that shows the materials accepted in each of the residential bins (trash, recyclables, and green waste). The magnets were distributed to the public as a helpful tool to encourage and facilitate with recycling at home.



The interactive booth provided a chance for the community to participate in the Recycling Plinko Game and win prizes that promote recycling. The game is a method used to educate the public on how different materials are properly disposed or recycled. In order to play the game, the participant had to correctly answer a trivia question which consisted of identifying if a particular material was recyclable in the City of Moreno Valley. Many times participants are surprised at what materials could be placed in the gray recycle bin.



FY 2010-2011 - Final Household Hazardous Waste Events of the Fiscal Year

The City of Moreno Valley, in association with the Riverside County Waste Management Department, held its 3rd and 4th Household Hazardous Waste (HHW) events for Fiscal Year 2010-2011 on April 29-30, 2011. In these two days, 525 residents utilized this opportunity to dispose of hazardous waste and e-waste. A significant amount of waste was collected including sharps (syringes), used oil, used oil filters, fluorescent tubes, and paint. The advertising and outreach efforts for this event included supplying local Used Oil Certified Centers and home improvement stores with HHW flyers, which they in turn distributed to their customers. Flyers were also distributed at community events, city facilities and placed on the City's website. Additionally, the event was advertised on the Moreno Valley Mall's electronic sign and in "Your Villa" magazine.

The first date for Moreno Valley's FY 2011-2012 HHW event was October 21 and 22, and a potential additional date in the spring of 2011 that is yet to be determined. Residents are encouraged to utilize the County of Riverside's permanent HHW facility located at 1780 Agua Mansa Road, Riverside. This facility is open every non-holiday Saturday from 9:00 am – 2:00 pm. Additional information can be found by visiting their website at: <http://www.rivcowm.org/>

Waste Management of the Inland Empire – Illegal Roadside Bulky Item Removal Program

Waste Management initiated this service in FY 2008-09, as a provision of the amended and restated Franchise Agreement approved by City Council on June 10, 2008. Waste Management collected abandoned bulky waste items located on public property within 20 feet of the paved City right-of-way within 48 hours of notification by the City. In fiscal year 2010-2011 there were approximately 200 cases reported. The items collected included electronic items, furniture, and tires.

Items were retrieved by Waste Management's Bulky Item Collection Truck and verification of picked up items were provided via email notification and photo documentation. Additionally, Waste Management instructed its route drivers to proactively retrieve abandoned items if observed during their regular routes. Items classified as bulky waste include discarded furniture, appliances, waste tires, and oversized yard waste (tree trunks and large branches) that can be safely lifted and collected by one person. City Staff continue to respond to all potential hazardous waste and roadway debris in travel lanes.

Litter Abatement Partnership – FY 2010-2011 Review

Waste Management of the Inland Empire completed its last monthly litter clean-up for fiscal year 2010-2011 on June 25th, 2011. This service is a no-cost program enhancement included as a provision of the Waste Management Franchise Agreement approved by City Council in June 2008. In accordance with this provision, Waste Management dedicates a 4-person crew and one collection vehicle for eight hours per month to provide litter abatement services. In fiscal year 2010-2011, approximately 18,200 pounds of litter were collected and approximately 210 miles were covered. The areas serviced span throughout all five council districts.

This monthly Waste Management litter clean-up complements the Maintenance and Operations Division's existing Weekend Litter and Weed Abatement Program that utilizes community service workers associated with the Riverside County Work Release Program.