MEDIA & COMMUNICATIONS

4th of July Parade and FunFest Coverage
Record-setting crowds lined Frederick St. to cheer on participants in the 4th of July parade, including a variety of musicians, community groups, floats, the Mayor, members of the City Council and other local dignitaries as they made their way down the parade route. The Media & Communications Team live-streamed parade and FunFest coverage to Facebook, YouTube and Channel 3, which allowed thousands of residents who were unable to attend to watch on their preferred devices. Event coverage included documenting the July 3rd visit by dignitaries from San Juan de los Lagos, Moreno Valley’s Sister City.
RECRUITMENTS

<p>| | |</p>
<table>
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<tbody>
<tr>
<td>New Recruitments</td>
<td>14</td>
</tr>
<tr>
<td>Ongoing Recruitments</td>
<td>3</td>
</tr>
<tr>
<td>Closed Recruitments</td>
<td>14</td>
</tr>
<tr>
<td><strong>465 Total</strong></td>
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EMPLOYEES

465 Total

NEW HIRES

- **Tim McGillivray**  
  Public Information & Intergovernmental Relations Officer  
  City Manager’s Office

- **Rhett Catania**  
  Code Compliance Officer II  
  Community Development Department

- **Bryan Godinez**  
  Network Administrator  
  Financial & Management Services Department

- **Socorro Huerta**  
  Community Services Supervisor  
  Parks & Community Services Department

PROMOTIONS

- **Rebecca Ramirez**  
  Senior Office Assistant  
  City Attorney’s Office

- **Roberto Luera**  
  Code Compliance Officer I  
  Community Development Department

- **Lanae Padilla**  
  Code Compliance Officer II  
  Community Development Department

- **Mitchell Quinonez**  
  Management Aide  
  Fire Department

- **Tiberio Perez**  
  Management Aide  
  Public Works Department
ANIMAL SERVICES

Moreno Valley Animal Services Staff Rescues Cats from Suspected Hoarder
On July 1, Animal Shelter staff, working in concert with Police and Building staff, removed 92 cats from the home of a suspected cat hoarder. Cats were found in various stages of ill health and were provided necessary veterinary care. Many responded well to medical treatment and staff worked to place them for adoption or with rescues through the Moreno Valley Animal Shelter.

Freedom Days & Whisker Wednesdays Pet Adoption Event Results
Annual pet adoption promotions were held at the Animal Shelter for nine days in July. The positive-outcome numbers show a total of 78 pets were adopted and 15 others were placed into foster care.

CODE & NEIGHBORHOOD SERVICES

<table>
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<tr>
<th>CODE &amp; NEIGHBORHOOD SERVICES</th>
<th>July 2019</th>
<th>July 2018</th>
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</thead>
<tbody>
<tr>
<td>Cases initiated</td>
<td>525</td>
<td>454</td>
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<tr>
<td>Closed-case investigations</td>
<td>359</td>
<td>434</td>
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PLANNING DIVISION

In addition to routine daily applications, staff is working with approximately 50 key applicants on approximately 150 applications for various commercial, industrial, residential and specialty land-use projects.

Planning Commission
The Planning Commission approved plans for a new 41,511 square foot Kia auto dealership and service facility at the northeast corner of Moreno Beach Drive and Auto Mall Drive.

Comprehensive General Plan Update
A Request for Proposals (RFP) for the City’s comprehensive General Plan update was issued on June 28 with a deadline of July 30 for proposals. Review of the proposals is scheduled to conclude in August. A recommendation to the City Council for final consultant selection is expected in October 1.
ELECTRIC UTILITY DIVISION

Streetlight Update
As of July 2019, utility crews have upgraded 7,854 street lights from High Pressure Sodium to LED fixtures. MVU crews are currently working in the western to central portions of the City, along highway 60 and between Cottonwood Ave. and Alessandro Blvd., as shown on the map.

To monitor progress, the City has created an interactive map. The LED retrofit is completed in green areas, with work in progress shown in red.

FINANCIAL OPERATIONS DIVISION

Comprehensive Annual Financial Report (CAFR) Award
FInancial Resources Division

Hire a Grad Program
The City awarded $10,000 during July to Moreno Valley businesses that have hired and retained Moreno Valley residents through the Hire a MoVal Grad program. Les Schwab Tire Center and Deckers Outdoors Corporation each hired five residents who have earned a degree or certificate, completed a training program or course of study within the past two years beyond a K-12 education and have been retained as an employee for at least 480 hours over at least six months. More info is available on the City’s website.

Purchasing & Facilities Division

2019 Achievement of Excellence in Procurement Award
Congratulations to the Purchasing Division, which was presented with the 2019 Achievement of Excellence in Procurement® (AEP) Award by the National Procurement Institute, Inc. (NPI). The AEP is awarded annually to procurement professionals recognized in the areas of Innovation, Professionalism, E-Procurement, Productivity, and Leadership in procurement.
Summer Reading is Cool!
The “It’s Showtime at Your Library!” summer reading challenge was a success with more than 1,700 patrons committed to reading at least five books (younger readers) or five hours (ages 14 and older). At the Mall Branch, 209 children, 24 teens, and 53 adults signed up for the challenge, while the Main Library registered 924 kids, 188 teens, and 306 adults. By the end of the seven-week challenge, 884 children had read at least 4,420 books, 58 teens had read at least 290 hours, and 210 adults had read for at least 1,050 hours. This year’s summer reading challenge was supported by contributions from local organizations and businesses. In addition, more than 4,100 patrons attended library magic shows, live animal exhibits, author visits, music concerts, crafting activities and performances.

The Great Stories Club: Deeper Than Our Skins
Moreno Valley Public Library was selected as one of 70 libraries nationwide to take part in the Great Stories Club, a reading and discussion program for under-served teens. This competitive grant is offered by the American Library Association (ALA) with support from the W.K. Kellogg Foundation. The Great Stories Club program will support Moreno Valley youth by providing teens a safe-neutral space to discuss the racism they may observe or encounter themselves in the community. Come September, teens can participate in the Deeper Than Our Skins book discussion club.

Read along with VOX Books
The Main Library has added 100 new read-along VOX audiobooks to the Main Library’s children’s collection. The new titles look like picture books and books for early readers, featuring both imaginative stories and nonfiction topics to appeal to a wide range of interests. Each VOX title includes an audio player on the inside cover that signals the reader when to turn the page and reads aloud each word on the page.
FIRE OPERATIONS

Highwood Fire
On July 26, the Fire Department responded to a residential structure fire involving an exterior fence, debris piles, extension into two houses and a natural gas leak. The home was “Red Tagged” due to the extent of damages and resulted in the displacement of three residents. An adjacent residence received minor damage.

OFFICE OF EMERGENCY MANAGEMENT

City of Moreno Valley Welcomes MARAC
The City’s Office of Emergency Management hosted a seminar for the Mutual Aid Regional Advisory Committee (MARAC) of Southern California. Led by the Governor’s Office of Emergency Services, brought together first responders to review program topics, pending legislation and emergency response planning.
Patrol

New Mental Health Crisis Response Team
In a partnership of the Riverside County Sheriff’s Department and Behavioral Health Department, a deputy sheriff and mental health clinician will work together full-time to respond to situations involving people with mental health problems or substance abuse or other at-risk behaviors. The CBHAT (Community Behavioral Health Assessment Team) program is being evaluated as a pilot program for one year.

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<th>CALLS FOR SERVICE</th>
<th>July 2019</th>
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<tr>
<td>Responded Calls By Patrol Officers</td>
<td>12,910</td>
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MAINTENANCE & OPERATIONS

Not Just Weekdays: City Removes Weeds and Litter on Weekends, Too
In addition to the City maintenance crews during the week, the City has a Weekend Weed and Litter Abatement program to remove litter and weeds from the City’s rights-of-way. The City partners with Riverside County, which provides community service participants to complete the work at no cost to the City. During the past fiscal year, crews removed approximately 585 dump trucks full of weeds.

Keeping Moreno Valley Graffiti Free
Thanks to the successful Graffiti Abatement Program, approximately 8,800 graffiti removals are performed each year, which equates to approximately 128,000 square feet of surface cleaned by City staff. When reported and removed quickly, graffiti has a lower chance of recurrence. Residents can report graffiti via phone on the Graffiti Hotline (951-413-3171), online, or via the City’s mobile app.
COMMUNITY SERVICES

4th of July Festivities Draw Big Crowds
Our City’s annual 4th of July Parade and FunFest continue to be very popular. More residents than ever before lined the parade route and attended FunFest and the fireworks show. The fun continued even as a small earthquake was felt by many during the parade. MoVal’s Independence Day celebration remains one of the best in the Inland Empire.

MoVal Rocks & MoVal Movies
The Friday-night MoVal Rocks & MoVal Movies series was a big hit this summer, featuring two special events: the Avenge “Yer” Hunger Food Truck Fest, with food trucks and a beer garden; and ArtFest, with artists showcasing and selling their work. Approximately 2,500 people attended throughout the summer.

A Child’s Place Summer Camp
Fourth- and fifth-graders took a field trip to Eastern Municipal Water District to see firsthand how sewer water becomes recycled water. Children toured the plant and learned about the different stages of treatment.

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<tr>
<th>PARKS MAINTENANCE STATISTICS</th>
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<tr>
<td>Hours Abating Vandalism and Graffiti at 15 Sites</td>
<td>37</td>
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<tr>
<td>Areas Patrolled by Park Rangers</td>
<td>1,364</td>
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<tr>
<td>Public Contacts for Park Rangers</td>
<td>3,190</td>
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