

CITY MANAGER'S UPDATE

From: Henry Garcia, City Manager

CITY MANAGER'S OFFICE

Administration

Meetings with City Employees

I held three all employee meetings in January, one at the City Yard and two in the Council Chamber. I discussed the Economic Development Action Plan and the progress we have made in our economic development efforts, Financial and Administrative Services Director Rick Teichert reviewed the City's financial status including the 2010/11 year end budget and the status of the 3-Year Deficit Elimination Plan, and Interim Human Resources Director Tom DeSantis introduced the concept of a new employee wellness program. Each of the meetings was well attended and I appreciated our employees' willingness to take the time to participate.

MVUSD Career Technical Education Partnership

Several months ago I had the pleasure of touring some of Moreno Valley Unified School District's Career Technical Education (CTE) sites. I was very impressed with the level of enthusiasm and knowledge that the program coordinator, teachers, and students exhibited. My staff and I are working on a proposed initiative to partner with the CTE program by establishing linkages between the students and the businesses we are bringing into the community through our economic development efforts. We hope to bring this concept to you at an upcoming study session for discussion.

Translation Available on City Web Site

Visitors to the City's web site can easily translate the content to another language by using the "Translate" button located on the top of each web page. Using Google's translation tool, the web pages can be automatically converted into approximately 60 other languages including Spanish, Japanese, Chinese, and German. Special thanks to Council Member Molina for suggesting this service.

Labor Negotiations

The labor negotiation process is commencing. The City's negotiation team will consist of Assistant City Manager Michelle Dawson, Financial and Administrative Services Director Rick Teichert, and Interim Human Resources Director Tom DeSantis. In the past, negotiations with each of the three employee associations took place concurrently. This year the negotiation process will start with the Moreno Valley Management Association first, followed by negotiations

with the Moreno Valley Confidential Management Association and then the Moreno Valley City Employees Association. We believe this will simplify the process and provide the latter groups with additional time to prepare if necessary.

Submittal for Session Idea for League Annual Conference

The League of California Cities has issued a call for proposals for breakout session ideas for the annual conference in San Diego in September. My staff is working with the Moreno Valley Police Department and a representative from the Redlands Police Department to propose moderating an information session on police surveillance camera systems. We will keep you updated as to whether the proposed session is accepted for the conference.

Media & Communications

The Media & Communications office was busy preparing for the Economic Development Action Plan Community Forum held for the Rancho Belago Opportunity Area. Media staff members developed a new video presentation of the proposed development strategy that was presented at the Forum held on January 18 at 7:00 P.M. at the Conference and Recreation Center.

CITY CLERK'S OFFICE

SIRE Presentation to City of Murrieta

On January 13, 2012, the City Clerk's Department hosted a Sire presentation to the City of Murrieta staff. The City of Murrieta staff in attendance included members from the City Clerk's, Fire, Planning, Building & Safety and Information Systems Departments. The City of Moreno Valley implemented the automated agenda in January 2009. With three years of experience in the automation, the City Clerk's Department was able to provide insight on the challenges faced and advantages of automation.

The automation allows the general public to view the agenda and supporting materials immediately after agenda finalization and has proven to be a great value city-wide.

The meeting was beneficial to both cities, as it provided the opportunity for staff from both cities to exchange ideas, to network and to work together towards improvement of services to the public.

Swearing-in Ceremony

On January 3, 2012, City Clerk, Jane Halstead conducted the swearing-in ceremony for the newly appointed Mayor Richard A. Stewart, and newly appointed Mayor Pro Tem William H. Batey II.

The Mayor and Mayor Pro Tem are selected annually by majority vote of the Council members and serve a one-year term. The mayor's position is largely ceremonial and includes presiding over Council meetings, representing the City at official functions and signing official documents.

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

Administration

Community Forum

On January 18, a Community Forum was held to provide the community with an update on the status of the Economic Development Action Plan, as well as introduce conceptual plans for a new Specific Plan for the eastern area of Moreno Valley, aimed at replacing the expiring Moreno Highlands Specific Plan. The attendance for the Community Forum, held at the Conference & Recreation Center, was approximately 200 people. The Community Forum included presentations from Barry Foster, Dr. John Husing, Dr. Timothy Krantz and me, along with a video introducing new development concepts proposed for eastern Moreno Valley. A phone hotline and email access has been established for the public to provide comments, ask questions or solicit more information. To view the presentation materials and video, visit the City's website.

Round 1

Work continues towards the development of the new Round 1 entertainment center slated for the Moreno Valley Mall. A Lease is fully executed between the Moreno Valley Mall and Round 1 Entertainment Inc for a 39,000 S.F. space on the 2nd floor of the Mall. The use will include 18 bowling lanes, gaming areas (arcade games, darts, ping-pong & billiards), karaoke/special event rooms, along with a food and beverage concession area, which will serve beer and wine. The facility will operate from 10 am until 2 am daily. Maintaining a family atmosphere is important to Round 1. The entertainment center will have security cameras and employ on-site security from 7 pm until closing at 2 am. Round 1 uses ID check in and out of the premises after 10 pm—with only people 18 and older after 10 pm and only people 21 and older after midnight. A conditional

use permit will be considered by the Planning Commission on January 26. Round 1 officials hope to begin tenant improvements in February and open the new family entertainment center by early this summer.

Round 1 is a Japan based company that presently has 109 entertainment centers in that country. In summer 2010, Round 1 opened its first U.S. location in the Puente Hills Mall in the City of Industry.

Rue 21

A new Rue 21 store is scheduled to open by late February at the Moreno Valley Mall. Tenant improvements are under way now for the new store, which will be situated in the former Anchor Blue space.

Rue 21 is Pennsylvania based, and is a popular specialty retailer that offers trendy apparel for fashion forward guys and girls. Rue 21 currently has 726 stores nationwide in 46 states-including 28 stores in California. Presently there are five Rue 21 stores in the Inland Region including Apple Valley, Hemet, Hesperia, Indio and Lake Elsinore. In addition to the new Moreno Valley location, the owners of the Moreno Valley Mall—CW Capital is also placing a new Rue 21 location in the its Montclair Plaza property.

Harbor Freight Tools Store

The new Harbor Freight Tools retail store in Moreno Valley opened for business on Thursday January 12. Please check out the new 15,280 S.F. store, which is located in the Moreno Valley Plaza community shopping center situated at the SW corner of Sunnymead Boulevard and Heacock Street. This is the 3rd Harbor Freight Tools store in Riverside County—with others in Riverside and Hemet.

<u>Unemployment-December 2011</u>

Unemployment rates continued to decrease in December 2011. This was the 5th straight month unemployment has declined. Moreno Valley's rate decrease by nearly ½ a percent from November to December. Below are unemployment statistics for November and December.

	December	November
California	11.1%	11.3%
Riverside	12.5%	12.8%
County		
Banning	14.3%	14.6%
Beaumont	14.2%	14.6%
Corona	9.2%	9.4%
Hemet	15.7%	16.1%
Moreno Valley	14.4%	14.8%
Perris	19.3%	19.7%
Riverside	12.6%	12.9%
San Jacinto	18.7%	19.2%

Developers Workshop

The next Developers Workshop is scheduled for Thursday, February 9 at 2 pm. This will be the 3rd Developers Workshop that the City has conducted in seeking to enhance the Development Services process in Moreno Valley.

Economic Development Summary-January 2012

The Economic Development Summary was updated for January and is available on the City's website or via hard copy in the information rack on the 2nd floor of City Hall.

TJ Maxx & HomeGoods Store

Work continues towards the development of a new TJ Maxx and HomeGoods combination store at TownGate Center. In December, an Amended Plot Plan was approved by the City and a Lease Amendment executed, along with formulation of Tenant Improvement plans for the new 51,000 S.F. combo store that will re-occupy the former Ralph's grocery store building. Plan check will occur in January. Look for a late August or early September opening of the new combo store, which will be the 2nd in Southern California.

Moreno Valley Mall

City staff continues to work with owner-CW Capital and Spinoso Real Estate Group on new users for the Moreno Valley Mall. So far, two new tenants are coming in 2012

Fitness 19

Work is underway to locate a 3rd Fitness 19 facility in Moreno Valley. Plans have been submitted for a new Fitness 19 to occupy the former Discount Mart in the Moreno Valley Village on Perris Boulevard-just north of SR 60. Fitness 19 is a rapidly growing company that provides fitness opportunities focused on offering quality fitness facilities, convenient locations/hours and costeffective pricing options. Fitness 19 presently is operating in 26 states, with 44 existing locations in California including the two open facilities in Moreno Valley and other Inland Empire locations in Corona, Highland, Murrieta, Rialto, Riverside, Eastvale, Temecula, Upland, Wildomar, and Yucaipa. The existing Fitness 19 facilities in Moreno Valley are situated in the City's Conference & Recreation Center and at Iris Plaza at the SE corner of Perris and iris.

Skechers USA

The Skechers USA facility in the Rancho Belago area of eastern Moreno Valley is fully operational and performing above expectations. The new 1.82 million S.F. complex includes all of Skechers North American distribution operations, along with more than 50,000 S.F.

of corporate offices and a 10,000 S.F. Skechers retail store. The state-of-the-art facility in Moreno Valley, which currently employs 570 people, enabled a global logistics company such as Skechers to modernize and consolidate its operations from six buildings in the Ontario and Mira Loma area. The move to Moreno Valley allows Skechers to move its entire operation into one more highly efficient building, allowing Skechers to increase its daily distribution capability, along with saving an estimated \$3 million annually in operating costs.

Presently, Skechers, which was founded in 1992, is the No. 2 footwear company in North America (behind Nike) with more than \$2 billion in sales in 2010. Skechers has a core group of 300 workers but fluctuates up to 1,200 at peak times of the year. Skechers USA officials are also pleased with the sales so far from its 10,000 S.F. retail operation that has exceeded original projections despite that its still working on enhancing its comprehensive signage program. More sales tax always helps us.

Extra Effort by Development Services

Many thanks for the extra effort lately by the employees working in Development Services. A number of inspectors from Building & Safety and Land Development worked during the holiday period to help advance several projects under construction. Many developers have also recently provided extremely positive comments to Barry Foster and me about the work performance of employees in Building & Safety, Economic Development, Fire Prevention, Land Development and Planning. At least ten different developers have recently professed that they've done work all over Southern California, but never experienced the kind of positive attitude and superior customer service that has been provided by Moreno Valley's Development Services staff.

Major Employers Survey

The City's Top 50 Major Employers Survey was recently updated for the end of 2011. Several businesses were new to the Top 50 list including Skecher's, Harbor Freight Tools, the Social Security Administration and Buffalo Wild Wings.

The Top 50 list for 2011 included a total of 29,228 employees as compared to a total of 28,088 employees—a 140 employee increase. Some notable increases for 2011 included Philips Electronics (334 more employees), Ross Stores DC (300 more), Riverside County Regional Medical Center (132 more), iHerb (65 more), Moss Bros Auto Group (57 more), Serta Mattress (57 more), and Walgreens DC (44 more).

Building & Safety Division

Development Activity

The following is a summary of current development activity by Building & Safety Division:

• Temporary Certificate of Occupancy

Skechers USA-Highland Fairview Corporate Park Harbor Freight Tools-Distribution Center Harbor Freight Tools-Retail Store

• Building Permit Issued-Under Construction

First Inland Logistics Center-First Industrial Realty Trust

Nandina Distribution Center-IDS Real Estate Group

Kaiser Permanente Medical Office Building Robertson's Ready Mix Concrete Plant

Taco Bell

Morrison Fire Station

Hemlock Apartments-Rancho Belago Developers

• Tenant Improvements Underway

Moss Volkswagen

I-Herb

Moss Chevrolet

• Plan Check Underway for New Buildings

Inland Empire Global Logistics Center-Panatonni Development

I-215 Logistics Center-Trammell Crow Co.

Alere Property Group

OMP Centerpointe-Overton Moore Properties Rancho Dorado Apartments (Phase II)-Palm

Communities

• Plan Check Underway for Tenant

Improvements

Family Dollar Wizards Party House Moss GMC/Buick

Dollar General

Ouick Stats – Building & Safety

The following represents the business activity in the Building & Safety Division for the month of December 2011. Please note that City Hall was only open for 12 working days because of the holiday period.

• Counter Customer Visits: 375 (31 average per day)

• Building Permits Issued: 94 (8 average per day)

• Certificate of Occupancy Issued: 16

• Plan Checks Processed: 10

• No. of Inspections: 436

• Monthly Revenue: \$54,178

Code & Neighborhoods Services Division

Shopping Cart Containment Ordinance

Code Compliance staff has completed the draft of the shopping cart containment ordinance as requested by the City Council. The proposed ordinance will require all new markets, stores or shops, which provide ten or more shopping carts to their patrons, to install or employ a method to contain their carts within the store premises. This ordinance will also apply to existing markets but only when there's a definitive change in ownership.

The proposed ordinance was presented to the Planning Commission on December 8, 2011, since a portion of the proposed additions are contained within the City's zoning code under development standards, which falls within the Planning Commissions jurisdiction. At the meeting, the Planning Commission approved the ordinance, but further recommended that the City Council consider applying the ordinance to all businesses Citywide. Given the challenging economic times, Staff continues to recommend the provisions apply only to new markets and existing markets that change ownership. This is consistent with City Council direction that was provided in a Study Session last year.

The first reading of the ordinance was held for public hearing at the January 24th, 2012, City Council meeting.

Medicinal Marijuana Update

The four original marijuana dispensaries, A & J Organics, Green Cross, ICE and G3 Holistic have officially ceased operations within the City. Their closure was a result of the application and enforcement of several Federal, State and local statutes by a joint task force consisting of the FBI, MVPD, Fire Prevention, Building & Safety Division, the City Attorney's Office and the Code & Neighborhood Services Division. Criminal and Civil cases are still pending against the aforementioned facilities for violation of several Municipal Code provisions.

A new dispensary known as "Higher Cause" has opened at 14090 Perris Boulevard without a City Business License or Certificate of Occupancy. City Staff has initiated an investigation and enforcement actions are ongoing.

Neighborhood Clean-Up

The Code and Neighborhood Services Division will be conducting a neighborhood clean-up in District 4. The event is was held on Saturday, January 21, 7:30 AM to 12:00 PM in the area of Dolan Drive, Dorner Drive, Ramsdell Drive, Via del Sol, Tierra de Oro and Dahl Drive. A total of ten free roll-off dumpsters were provided to residents for the disposal of debris, bulky

items, furniture, miscellaneous refuse and yard and landscape trimmings. All residents in the area were invited and encouraged to participate in the special neighborhood occasion.

Land Development Division

Development Activity

The following represents a summary of the development activity currently worked on by the Land Development Division:

Grading Permits Issued

First Inland Logistics Center-First Industrial Realty Trust

Nandina Distribution Center-IDS Real Estate Group

Kaiser Permanente Medical Office Building Robertson's Ready Mix Concrete Plant

Taco Bell

Morrison Fire Station

Hemlock Family Apartments – Rancho Belago Developers

• Plan Check Underway for Grading Plans

Inland Empire Global Logistics Center-Panatonni Development

I-215 Logistics Center – Trammell Crow Co.

Alere Property Group

OMP Centerpointe-Overton Moore Properties

Rancho Dorado Apartments (Phase II)-Palm

Communities

Vogel Development

Storm Water Management Program

On January 3, 2012, Moreno Valley along with other cities in western Riverside County and the County of Riverside authorized the Riverside County Flood Control and Water Conservation District to submit for approval to the Santa Ana Regional Water Quality Control Board, a Comprehensive Nutrient Reduction Plan (CNRP) for the San Jacinto River watershed. The plan was prepared in response to a mandate in the 2010 National Pollutant Discharge Elimination System (NPDES) Permit. The CNRP is a management program to address excessive nutrients, specifically nitrogen and phosphorous in urban runoff.

When approved, the CNRP will identify Best Management Practices, which Moreno Valley, the cities and the County will implement in the watershed. The CNRP also includes a capital improvement project in Canyon Lake, a maintenance and operation program for an existing aeration and mixing system and a fishery management program for Lake Elsinore. The CNRP schedule is aggressive to meet an EPA regulatory

compliance deadline in 2020 to clean the two lakes. Funding for the CNRP projects has not been established at this time; however, staff from Moreno Valley and the other agencies are coordinating efforts seeking state and Federal funds where possible.

Quick Stats – Land Development

The following represents a summary of activity in the Land Development Division for the month of December 2011. Please note that City Hall was only open for 12 working days because of the holiday period.

• Counter Customer Visits: 103 (8.5 average per day)

Grading Permits Issued: 2 Plan Checks Processed: 18

• No. of Inspections: 409

Neighborhood Preservation Division

Redevelopment Agency Update

On December 29, 2012, the California Supreme Court upheld AB 1X 26 abolishing redevelopment in California as of February 1, 2012. As part of its ruling, the Court also invalidated AB 1X 27 that would have allowed the City to opt into keeping its Redevelopment Agency (RDA) by making payments. RDA's can no longer incur indebtedness, amend or modify existing agreements, refinance bonds or transfer money out of the Low and Moderate Income Housing Fund. Further, RDA's were required to identify a Successor Agency that would be responsible for winding down its affairs, including disposing of any assets. On January 10, 2012, the City of Moreno Valley elected to serve as the successor agency to the RDA and transferred the agency's housing assets and obligations to the newly established Moreno Valley Housing Authority.

Previously, the Redevelopment Agency adopted an Enforceable Obligation Payment Schedule (EOPS) that detailed all of its bonds, loans, and other payment obligations through December 31, 2011. To ensure that all payment obligations necessary to wind down agency business has been accounted for during the dissolution process, the Agency will amend its EOPS to cover obligations from January 1, 2012 through June 30, 2012. Doing this is consistent with the provisions allowed under AB 1X 26.

As a next step, the City must initiate the establishment of an Oversight Board (made up of various County and Special District taxing entities) that will have the duty to wind down the affairs of the former redevelopment agency. The Oversight Board will have fiduciary responsibilities to holders of enforceable obligations and will approve the actions of the Successor Agency. Work is already underway on possibilities for the makeup of the Oversight Board.

Special legal counsel for the City/RDA and City Staff continue to carefully follow the ruling by the Court to protect as much of the City's financial assets and resources as possible. Concurrently, staff is working closely with the California Redevelopment Association and others on the possibility of pursuing legislation to restore redevelopment.

Housing Resale Market - December 2011

The housing resale market continues to fluctuate. The average resale home value in Moreno Valley for December was \$157,475, which was a 3.0% increase from the value of \$152,869 for the month of November. During the twelve months of calendar year 2011, Moreno Valley's average resale value has been up five months, down six months, and flat one month. The up and down resale market has also been experienced in all other nearby communities such as Corona, Riverside, Hemet/San Jacinto, Perris and Temecula/Murrieta.

The number of resale transactions increased in December, going from 213 transactions in November to 244 in December. During calendar year 2011 there have been a total of 2,781 resale transactions in Moreno Valley, which is a monthly average of 232. The housing resale market continues to be mixed in other nearby Riverside county communities including Corona, Riverside, Perris and Temecula/Murrieta.

Foreclosure Prevention Workshop

About 150 people attended a Foreclosure Prevention Workshop on Saturday January 7. Six lenders and a number of foreclosure prevention counselors worked the event that was held at the Living Way Church. Thank you to Council Members Batey and Co, along with Barry Foster and Keynecia Jones for participating in the event.

New Administrator

The City has hired a new Redevelopment & Neighborhood Programs Administrator. Dante G. Hall, who has over sixteen years of public and private sector experience in housing, redevelopment, CDBG, HOME and NSP, started his employment with Moreno Valley on December 22. Dante is filling the position vacated when Michele Patterson was promoted to Assistant to the City Manager.

NSP Update - NSP Program SFR-ARR Activity

In conjunction with the City's Development Partners, the City of Moreno Valley has acquired 43 single family properties through the Neighborhood Stabilization Program (NSP) for the purposes of rehabilitating and

reselling them to income-qualified households earning up to 120% of the Area Median Income. Since receiving the grant award, the City and its Development Partners have been extremely active acquiring properties and creating homeownership opportunities for families through NSP. Below is a year-to-date synopsis of NSP Acquisition, Rehabilitation, and Resale Activity:

Total Properties Acquired:	
Properties Resold	23
Properties with an Accepted Offer/ in Escrow	
Properties on the Market	11

Staff continues to work diligently to closeout the pending escrows. Due to the holiday season interest in NSP properties slowed down within the past couple of months, as a strategy to dispose of the existing standing inventory City staff obtained authorization from the City Council on December 12, 2011, to adjust listing prices of nine NSP single family properties. The properties will be aggressively marketed using competitive pricing and the offering of down payment concessions to generate interest in the remaining NSP inventory.

Mortgage Credit Certificate Program

On December 13, the City Council adopted a resolution for the City of Moreno Valley's continued participation in the County of Riverside's Mortgage Credit Certificate ("MCC") Program. The MCC Program is a homeownership program administered through the County of Riverside that entitles qualified homebuyers to reduce the amount of their federal income tax liability by an amount equal to a fifteen percent (15%) of the interest paid during the year on a home mortgage loan. Since the taxes paid by the borrower(s) are reduced, their annual take-home pay is effectively increased. Essentially, the tax credit allows the homebuyer to qualify for a larger mortgage loan by increasing the effective income of buyer; this in turn increases purchasing power.

The City of Moreno Valley has been a participant in the MCC Program for several years. Within the last two years, the MCC Program has assisted 14 Moreno Valley homebuyers with the purchase of their first home. The MCC Program is capable of being used in conjunction with the City's Homebuyer Assistance Program (HAP), which further increases a homebuyer's purchase capacity. Both programs- whether used independently or together- have made homeownership a reality for many families.

Planning Division

Planning Commission

At the meeting of December 8, the Planning Commission took the following action:

Approved a Conditional Use Permit to develop a 139-unit assisted living facility on a 7.3-acre parcel at the southwest corner of Brodiaea Avenue and Moreno Beach Drive. The project, located in the R15 (Residential – up to 15 units per acre) zone, replaces a prior approval for a condominium project. The applicant is Continental East.

The Planning Commission meeting held on January 26 included the following item:

 A Conditional Use Permit to operate a 42,000 square foot entertainment center on the second level of the Moreno Valley Mall. The applicant is Round One Entertainment.

Administrative Approvals

- Plot Plan for a complete exterior renovation of an existing fast food restaurant (McDonald's) at the northwest corner of Elder Avenue and Perris Boulevard. The applicant is Bickel Underwood Architects.
- Plot Plan to establish a martial arts studio in an existing shopping center located at 23962 Alessandro Boulevard. The applicant is Francis C. Blanco.
- Plot Plan to add a laundry and maintenance building to an approved apartment project (Hemlock Family Apartments) located on the north side of Hemlock Avenue and west of Perris Boulevard. Construction of the apartment project will commence shortly. The applicant is MV Hemlock Limited Partnership.
- Amended Plot Plan for façade improvements, including the addition of a new tower element, for Building "H" in the TownGate Shopping Center. The building will be occupied by TJ Maxx and HomeGoods stores. Construction is anticipated to begin early this year. The applicant is the Fritz Duda Company.
- Amended Plot Plan and Plot Plan for façade improvements and establishing a 10,626 square foot fitness training center (Fitness 19) in the Moreno Valley Village Shopping Center located at the northeast corner of Hemlock Avenue and Perris Boulevard. The space was previously occupied by a indoor swap meet. The applicant is TS Marketplace.
- Plot Plan to establish a new church in the Lakeshore Village Marketplace on Sunnymead Ranch Parkway. The applicant is Israel Carlos for the Apostolic Assembly.
- Plot Plan to establish a hookah lounge in an existing shopping center at the southwest corner of Alessandro Boulevard and Elsworth Street. The applicant is Joe Naim.

• Plot Plan to expand classroom space for an existing adult school (Rosston Barber College) in the Sunnymead Town Center at the southwest corner of Alessandro Boulevard and Perris Boulevard. The applicant is Bhaskara Reddy V. Munagala.

Recent Case Submittals

- General Plan Amendment by the City to add Heacock Street south of Nandina Avenue to the Circulation Element as an arterial street.
- Conditional Use Permit for an arcade in a proposed bowling alley (Universal Bowl) located on Alessandro Boulevard (former ABC Bowl).
- Phasing Plan for Aspen Hills condominium project located on the east side of Lasselle Street in Moreno Valley Ranch. New owners of the partially completed project are completing and selling nearly completed units and finishing the clubhouse building. Build out of the remainder of the project is not scheduled at this time.
- Plot Plan for a walk up ATM in existing shopping center at the southwest corner of Alessandro Boulevard and Perris Boulevard for Bank of America.
- Plot Plan to locate a dance studio in an existing shopping center at 16090 Perris Boulevard.
- Conditional Use Permit for a 42,000 square foot entertainment center on the second level of the Moreno Valley Mall (Round One).
- Plot Plan to construct a tow yard and office (Exclusive Towing) on a five-acre site on the north side of San Michele Road west of Perris Boulevard in the Moreno Valley Industrial Area. The facility would replace an existing leased facility on Cactus Avenue.
- Plot Plan to construct a large recycling facility on the north side of San Michele Road west of Perris Boulevard in the Moreno Valley Industrial Area.
- Amended Plot Plan for the expansion of an existing auto body shop (Bond Auto Body) located at the northeast corner of Sunnymead Boulevard and Back Way.
- Plot Plan to locate a restaurant and mini-mart (PI Grill) in an existing shopping center at 24021 Alessandro Boulevard.
- Plot Plan to install solar panels on the roof of the Walmart Superstore on Moreno Beach Drive.
- Amended Plot Plan for façade improvements and minor site changes to the Moss Brothers Chevrolet dealership in the Moreno Valley Auto Mall.
- Amended Plot Plan for a building addition, façade improvements, and minor site changes to the Moss Brothers Volkswagen dealership in the Moreno Valley Auto Mall.

Planning Division Activity - 2011

For Calendar Year 2011, Planning Division activity was ahead of 2010, the first increase since Calendar Year 2007. Planning received 44 major applications, one more than received in 2010. A total of 120 minor applications were submitted in 2011, four more than submitted in 2010. In addition, 477 over the counter applications were received in 2011.

Quick Stats - Planning

The following represents the activity in the Planning Division for the month of December 2011. Please note that City Hall was only open for 12 working days because of the holiday period.

Counter (customer visits): 213
Major Case submittals: 3
Minor Case submittals: 31
Plan Check submittals: 27

Application Fees: \$38,343

ProLogis Business Park

Staff has provided comments to ProLogis on its recently submitted revised plans and Draft Environmental Impact Report (EIR). Most outstanding issues have been addressed and it is anticipated that one more round of reviews should be necessary prior to release of the project EIR for public review.

The proposed ProLogis business park includes 5 buildings ranging in size from 186,000 to 861,000 square feet. The proposed project requires a zone change to Light Industrial, along with a General Plan Amendment for the southern portion of the site from various residential designations to Business Park.

Foreclosures and Homes Listed for Sale

Information available from the RealtyTrac website for November shows an increase in foreclosure activity in the City, similar to the County and most other western Riverside County cities. The website reported one in 106 housing units in Moreno Valley were in some stage of foreclosure, or less than one percent (1%). This compares to a rate of one in 121 units in the prior month, a twelve percent (12%) deterioration. The current rate is essentially the same as the prior year month in 2010, when the rate was one in 107 units. Foreclosure activity was seventeen percent (17%) worse in the region, with the highest rates in communities with the highest levels of single family housing construction during the past building boom. Moreno Valley is in the middle of the list of local communities with Corona and Perris. Slower growth areas such as Riverside and Banning had much better rates, and faster growth areas such as Beaumont, Murrieta and Menifee had much worse rates. Calimesa had the lowest rate locally (1 in 277) and Winchester had the highest rate (1 in 25). By zip code, area 92555 had the highest rate in the City (1 in 38) and area 92553 had the lowest rates (1 in 151). Foreclosure activity increased in all zip codes. Moreno Valley had 523 homes reported in some stage of foreclosure in November, compared to 459 in the prior month. The City of Riverside had the highest number of reported foreclosure properties at 867 and Corona was second with 608.

Information available from the Realtor.com website indicates a continuing decrease in the number of homes for sale in the City and stability in median asking prices. As of January 1, 2012, 954 homes were listed for sale, compared with 988 at the start of the prior month, and 1,161 in the same month last year. January 2010 marked the low point for inventory in recent years when 806 homes were listed for sale. Inventory fell sharply in 2009 from a high of 2.068 in January 2009, and increased throughout 2010 and early 2011 before slowly declining the last ten months. The median asking price \$150,000, compared with \$152,000 in the prior month and \$159,000 in the same month last year. The current inventory of homes for sale is approximately a four month supply. Anything less than a six month supply of homes for sale is considered positive.

FINANCIAL & ADMINISTRATIVE SERVICES DEPARTMENT

Administration

Business License Tax Amnesty Program

The City Council approved an Amnesty Program for Business License Fees and Taxes in September 2011 for noncompliant businesses operating in the City. The City currently has over 5,500 businesses currently compliant with the Business License Tax Ordinance that requires all businesses in the City to register and pay applicable taxes, if any. In FY 2010/11 the City received over \$1,450,000 in combined business license taxes and fees.

The program is targeted toward businesses in the City that have not registered and owe back fees and taxes. The City levies significant penalties and interest to motivate businesses to comply with the ordinance. The penalties reach 100% of the fees/taxes owed of not paid within 4 months of the deadline with interest accruing at 1% per month up to 12 % maximum.

The B/L Amnesty Program encourages voluntary compliance by forgiving penalties and accrued interest owed and expired January 31, 2012. Since the program began in September 2011, a total of 42 businesses benefited from the one-time amnesty offering. The most

businesses by type have been Contractors, with a total of 13 contractors availing themselves of the program. The second largest group has been auto repair businesses with four existing businesses participating.

The Press-Enterprise recently published an article about the program, which will provide additional exposure to LOCAL businesses. Staff continues to work with the Moreno Valley Chamber of Commerce to reach out and inform businesses regarding the program. As mentioned in the article, the program is a one-time offering to keep businesses from expecting amnesty to be offered frequently, which could increase delinquency in tax payments. The program has been successful, and Staff will provide a final report in early February 2012.

Animal Services

<u>Animal Services Division Experiences Decrease in</u> Animal Impounds and Increase in Pet Adoptions

The Moreno Valley Animal Shelter is happy to report a decrease in the number of animal impounds. During the first and second quarters of FY 2011-12 (7/01/11 to 12/31/11) the overall number of animals impounded decreased by 1.5% as compared to the same time period in FY 2010-11. The significant reduction in animal intakes occurred in the number of stray dogs reduced by 7.7% and stray cats by 8.7%. Offsets to these reductions were found in an increase in pets surrendered by their owners by 5.5% along with an increase of animals impounded from the City of Perris by 41%. The City of Perris increase was largely due to an animal seizure in July 2011 by Perris Animal Control investigating a case of alleged animal abuse.

Tied with this positive trend of reductions in animal impounds, pet adoptions increased by 24%, plus pets reclaimed by their owners increased by 13% during the same reportable time period. The overall results are promising. As expected, the euthanasia rate reduced from 65% to 62% due to the reduction in animal impounds and increases in adoptions and return to owners during the same time period.

In an effort to continue to promote pet adoptions, the Animal Services Division along with the Parks & Community Services Department are currently planning an off-site pet adoption event at Sunnymead Park this Spring.

Technical Services Division

City Saving \$48,000 on Phone Bills

On December 14, 2011 the City switched its phone service provider to TW Telecom after reviewing pricing proposals from 4 different companies. The resulting 3

year contract will save the City over \$48,000 in phone and Internet services. The City's Internet service will be switched to TW Telecom in late January. Switching phone service providers was very uneventful and transparent to almost everyone in the City. A brief service outage was scheduled for the lunch hour on the 14th and another outage at 6:30 that evening. The service provider switch was successfully completed without mishap and has continued to operate flawlessly.

CRM System Updated

Technology Services has just completed an upgrade to the City's Citizen Response Management (CRM) system provided enhancements to 8 applications that provide automation for 4 divisions. The upgrade provides additional functionality and automation, while also providing a user interface that offers many visual improvements and is easier to navigate. customizable views make research and reporting faster and more accurate. Integration options are much the new version, improved in giving staff more opportunities to link systems to increase interoperability.

FIRE DEPARTMENT

Spark of Love Toy Drive Update

The Moreno Valley Fire Department, in conjunction with Riverside County Fire Department / CAL FIRE and ABC-7, conducted its 19th Annual Spark of Love Toy Drive from November 14th through December 24th.

The Fire Department sincerely thanks everyone who donated a toy, sports equipment, money, or spent time assisting with this year's Spark of Love Toy Drive. The citizens of Moreno Valley, Fire Department Personnel, and City Employees donated hundreds of toys and hours to make this event a true success and brought joy to many young children. Your generosity is truly appreciated.

The Fire Department is also grateful to the Community Assistance Program, Wal-Mart, and Sunnymead Liquor as these businesses contributed a total of \$1,850 to the Spark of Love Toy Drive Campaign. Without their cash contributions, several older children would not have received any Christmas presents.

The toy drive assisted 268 families, with 742 kids receiving toys and sports equipment this Christmas. Eleven of these children were in the intensive care unit at Riverside County Regional Medical Center.

Riverside County Volunteer Reserve Firefighter

On December 3rd the Moreno Valley Fire Department welcomed 10 new Riverside County Volunteer Reserve Firefighters to fire operations. These 10 Reserve Firefighters recently completed the Riverside County Volunteer Reserve Firefighter Academy. Reserve Firefighters are assigned to either a fire engine or truck company and are required to volunteer 36 hours of their time each month working alongside professional firefighters. The additional personnel will provide vital assistance during emergency incidents and will assist fire operations with fire prevention and other activities.

HUMAN RESOURCES & RISK MANAGEMENT DEPARTMENT

MOU Information now in Quick Search format

Employees and managers can now quickly retrieve, and electronically search, all Memoranda of Understanding between the City and its three employee associations...right from HR's website. Copies of prior MOU documents (containing language, which remains operative) are also now available. Conversion of these important MOU documents into searchable format now allows users to instantly locate information with a few simple keystrokes...precluding the prior manual process of scrolling through lengthy documents to find specific provisions.

Updated Cost Data and Potential Savings

To support aggressive management of City resources, and identify potential cost saving options, HR has changed the actuarial reporting cycle to provide Financial &Administrative Services with fresh data and updated projections regarding the General Liability and Workers' Compensation funds. The first reports under this new cycle have been received and will be used to support funding projections and programming the coming fiscal year.

Access to Statewide Data

As part of its continuing effort to ensure access to updated statewide compensation data, HR staff updated City of Moreno Valley information posted via the California Public Agencies Compensation Survey data base. Participation in this survey program ensures that the City and its employee associations retain the ability to review.

Putting Local Residents to Work

HR staff recently completed a vigorous recruitment for part-time Recreation Aide staff who will serve area families via the Parks & Community Services Department. Because many of the people hired into these entry-level positions are local residents, these

positions provide employees with professional experience as they serve fellow members of the Moreno Valley community.

General Fund Savings

A recently introduced reform will generate significant General Fund savings (projected at over \$100,000 in the current fiscal year alone) associated with legal/liability costs directly related to Utility operations and staffing. This important change means that the City's General Fund will no longer be required to subsidize such direct costs. Analysis is underway on the potential for similar reforms in other enterprise functions.

Recruiting

Reforms to the recruiting area have streamlined the application process for candidates while enhancing the speed/efficiency of hiring for HR's customers in City Departments. By maximizing the online application feature available through our contract with CalOpps.org. all applications will be submitted exclusively in electronic format. Partnership with the City Library, as well as the Moreno Valley Employment Resource Center, will ensure that all applicants have access to PC equipment with which to submit their applications. To provide maximum access to our application process, the Human Resources Department staff will also assist Moreno Valley residents with any special requirements associated with this updated approach to City recruitments. We are confident that this long awaited reform will better meet the needs of applicants while helping Departments select outstanding candidates in the most efficient manner.

CALGOVEBA

The HR Department, Finance, Payroll and Technology Services recently completed enrollment for all employee participants in the new CALGOVEBA program. Completion of this important process provides employees with additional options to plan for their own retirement health needs by setting aside pre-designated levels of current earnings on a tax exempt basis.

PARKS & COMMUNITY SERVICES DEPARTMENT

Special Events

As part of the City's Art Loan Policy adopted by the City Council in 2011, two artists are showing their work in the City Council Chamber from January through April. On a quarterly basis, the City accepts applications from local artists to display their artwork through the Art Loan Policy. The City's Arts Commission reviews all works of art submitted for exhibition and judges the appropriateness of each piece based on common sense

and an eye for family-friendly works. The policy allows works strictly from artists, living or dead, connected to Moreno Valley through residency, work or birth. Stop by and take a look at their work.

The Time for Tots Annual Winter Celebration, held at the Conference and Recreation Center on December 7, was a huge success with more than 120 children participating and 500 guests watching. The children performed three holiday classic carols and enjoyed a special visit with Santa Claus.

Breakfast with Santa, held on December 10 at the Conference and Recreation Center, had more than 120 children ages 2 to 12 years in attendance. Children enjoyed a morning of games, crafts, breakfast, and a special visit from Santa.

The Junior Chef's Holiday Workshop was held on December 13 at the TownGate Community Center for children ages 4 to 12 years. There were 39 children registered to learn to make some fantastic holiday treats.

Staff and the City Council enjoyed caroling from 40 children, ages 3 through 12, that are participants of the Time for Tots program and A Child's Place.

The Holiday Craft Session, held at TownGate Community Center on December 15 for children ages 4 to 12 years, had 33 children participating.

The Annual Winter Contract Class Performance was held on December 15 at the Conference and Recreation Center. This musical event had more than 125 registered participants from selected youth dance classes and more than 500 in the audience.

Park Projects

Replacement of play equipment at Ridgecrest, Gateway and Sunnymead Parks is now complete.

The developer for Lasselle Sports Park is in the process of obtaining required permitting from the Department of Water Resources and the City. Completion of the project is planned for Spring 2013.

An application by T-Mobile for a 50' monopine cell tower at the Moreno Valley Equestrian Center has received a conditional use permit. The Department is waiting for a signed Telecommunications License Agreement, bonds and insurance to be submitted from the applicant. Once received and approved, T-Mobile will be able to commence construction.

Parks Maintenance Division

Projects completed include: Repaired east parking lot at Morrison Park; planted trees at Sunnymead Park; cleaned storage area at golf course; trimmed shrubs at all parks; replaced oak tree at CRC; repaired gate at Celebration Park; repaired drain on north side of golf course building; winterized the water feature at Celebration Park; verticut greens; and sanded and aerated greens.

Projects in progress include: Repair and replant parking lot planter at Bethune Park; trim palms at various park sites; trim trees in contract areas (75% complete); install drainage V-ditch at Gateway Park; install monument sign at Ridgecrest Park; remove and repair the infield turf transitions at Morrison Park ball fields; aerate Celebration, Vista Lomas, Shadow Mountain and Towngate II Parks; trim Rockridge and Patriot Parks; remove barbeques from Towngate Park; and fertilize Celebration, Vista Lomas, Shadow Mountain and Towngate II Parks.

Vandalism and graffiti have been reported at the following areas during December: Aqueduct Bikeway (\$730), Bayside (\$189), Bethune (\$130), Celebration (\$100), Community (\$753), El Portero (\$270), Gateway (\$24), JFK (\$247), Moreno Valley Equestrian Center (\$12,459), Morrison (\$49), Patriot Park (\$47), Pedrorena (\$26), Rancho Verde Trail (\$335), Ridgecrest (\$25), Rockridge (\$129), Shadow Mountain (\$24), Sunnymead (\$380), Towngate (\$927), Victoriano (\$188), Westbluff (\$148), Weston (\$120), and Woodland (\$222). The total cost for vandalism/graffiti was \$17,522. Total labor hours for vandalism/graffiti were 168½ hours, approximately 19 full-time work days.

Court referrals performed a total of 306 hours during December. The total hours for court referrals in 2011 are 9,263, which equates to approximately 1,157 full-time work days.

Recreation Division

The Time for Tots program was full of activity for the month of December. In addition to the winter-themed educational curriculum, December also featured special activity days such as Snow Day, Bring Your Favorite Book Day, Ginger Bread Day, and Polar Express and Pajama Day. The fun-filled experiences concluded on the last day of the 2011 session held on December 22.

December also featured special seasonal activities including the Time for Tots Winter Celebration held at the Conference and Recreation Center on December 7 and caroling with the children from A Child's Place program on December 13.

Winter Valley Kids Camp opened at the March Field Park Community Center December 19 and saw an increase in registration compared to years past. Children in grades kindergarten through eighth are spending their vacation from school creating holiday and seasonal crafts, playing festive fun-filled games and activities, and much more. Winter camp is available through January 6.

Senior Community Center

On December 1 Health Net sponsored the annual tree trimming party.

On December 1 the holiday barbeque was sponsored by United Health Care. Hot links, chicken, hamburgers, chips, and drinks were provided.

On December 2 a Swap Meet was held in the Senior Center north parking lot There were about 30 vendors in attendance with approximately 200 visitors attending.

On December 13 the Chaparral Elementary students came by and sang holiday songs for the seniors' entertainment.

On December 16, the Center held its holiday party. There were 85 seniors in attendance enjoying games, food, and prizes.

On December 22 local student piano players played holiday music during the lunch period.

Library Services

Summer Reading Program Planning Begins

Librarians at the Moreno Valley Public Library are already busy planning the Summer Reading Program for 2012. Carrying out the themes of "Dream Big: Read!" "Own the Night" and "Between the Covers" will be programs for age groups ranging from toddlers to adults. Themes and materials are developed by the Collaborative Summer Library Program (CSLP), a grassroots consortium of states working together to provide highquality summer reading program materials for children, at the lowest cost possible for their public libraries. By combining resources and working with an exclusive contracted vendor to produce materials designed for CSLP members, public libraries in participating states or systems can purchase posters, reading logs, bookmarks, certificates and a variety of reading incentives at significant savings.

This year's Summer Reading Program will once again be sponsored through the generosity of the Moreno Valley Friends of the Library and various local merchants.

Holiday Programming a Huge Success

The Moreno Valley Public Library presented "Holiday Good Times," a Christmas-themed puppet show, on December 20 and 21, during the regular Story Time hour and also received a visit from Santa Claus on December 19. Hundreds of children and caregivers attended these popular events. MVTV-3 staff recorded the puppet shows and will air a portion during their upcoming programming.

PUBLIC WORKS DEPARTMENT

Capital Projects

Heacock Street From Hemlock Ave To Ironwood Ave Hillcrest Contracting, Inc. completed construction of the Street Improvements for Heacock Street from Hemlock Avenue to Ironwood Avenue on November 16, 2011.

The project improved approximately 500 feet of the west side of Heacock Street from 390 feet north of Hemlock Avenue to 530 feet south of Ironwood Avenue. The project expanded the roadway and added new sidewalks, curb, and gutter on the west side of Heacock Street. The project also constructed street improvements on the north side of the intersection of Ironwood Avenue and Davis Street and two access ramps on the northeast and southwest corners of Heacock Street and Ironwood Avenue. The project improved sight distance for the public and provided a continuous sidewalk for pedestrians by joining the existing sidewalk at the north and south ends of the project limits. The Contractor completed the project on schedule, within budget, and in accordance with the project's contract documents. The residents along Heacock Street from Hemlock Avenue to Ironwood Avenue now can enjoy the new sidewalks, curb and gutter in front of their homes. As well, pedestrians can now walk safely on the sidewalk.

Annual On-Call Consultant Services

The 2nd Annual On-Call Consultant Request for Proposal (RFP) was sent out to a few hundred email addresses from our in-house Consultant List that is compiled of firms that have requested to be added to this list based on their Statement of Qualifications and our current On-Call Consultant List. The RFP was also advertised in The Press Enterprise and posted on the City website. We received 176 proposals by the due date of November 28, 2011. Currently, all of the proposals are being reviewed by various City staff from several Departments and Divisions. The proposals were broken into 14 different disciplines, as stated in the RFP, ranging from Architecture Services to Right-of-Way Services. The current on-call agreements are set to expire in May 2012 with the new agreements going into effect April 2012 for fluidity.

Heacock Street Bridge Replacement Project

The Heacock Street Bridge is located along Heacock Street approximately 2,000 feet south of Iris Avenue. The bridge is a two-lane single span reinforced concrete slab that was constructed by the Army Corps of Engineers in 1955. The City applied and received Federal funding under the Highway Bridge Replacement and Repair Program (HBRRP) to replace the existing bridge. The allocated federal HBRRP funding for the Heacock Street Bridge for all phases of this project is \$2,387,617. The new bridge will meet current seismic design standards and consist of a four cell reinforced concrete box culvert that will accommodate the 100 year storm event flows (approximately 4,800 cubic feet per second, which is almost the same as 4,800 basketballs whizzing by each second) at the downstream end of the Heacock Channel. The bridge will join the existing twolane Heacock Street and accommodate future Heacock Street Improvements as an arterial street as provided for in the City's General Plan. The preponderance of the work will begin in April 2012. Construction completion is anticipated in October 2012, weather permitting.

Indian Street Bicycle Lane Improvements

The City received a Fiscal Year 2010/2011 Bicycle Transportation Account (BTA) grant from Caltrans to design and construct the Indian Street Bicycle Lane Improvements project. On February 8, 2011, City Council accepted the BTA grant and appropriated funds for design and construction. On March 20, 2011, the City received a fully executed agreement with Caltrans to move the project forward. The design and construction documents have been prepared by in-house staff as a cost saving solution for the City. In October 2011, the Plans and Specifications were approved by the City Engineer, and the project was advertised for construction bids.

This project will construct Class II Bikeway Improvements on Indian Street between Iris Avenue and Katrina Avenue per the BTA grant. As a point of reference, a Class II Bikeway provides a striped lane for one-way bike travel on a street or highway. Class II Bicycle Lanes currently exist along Indian Street north of Katrina Avenue to Alessandro Boulevard. Specific work for this project will consist of the installation of new bike lane signs, pavement striping, bicycle detection at traffic signals, and additional pavement in areas to accommodate the bicycle lanes. Construction is scheduled to begin January 2012 and construction completion is anticipated in March 2012.

Special Districts Division

SCE's 2012 GRC Update

On December 2nd, the Administrative Law Judge for SCE's 2012 GRC (General Rate Case) issued a Scoping Ruling establishing a schedule for the process. Pursuant to the Ruling, Moreno Valley's expert testimony and proposed settlement terms were submitted by January 27.

As part of the preparation, we have been submitting Data Requests to SCE and reviewing them in order to identify data to support our areas of concern over the rates for streetlights. Public participation meetings will be held in February and March; extensive settlement discussions are to occur February - April; and, if no settlement is reached, evidentiary hearings are scheduled the week of May 14 with a final decision expected in November 2012 and implementation of the final rates in January 2013.

In addition to Moreno Valley, 3 other cities have entered into a Letter Agreement with us to fund up to \$10,000 each for the expert guidance we have been receiving from Scott Blaising (Special Legal Counsel) and rate consultant experts in developing our testimony. These cities are Torrance, Rancho Cucamonga and Yorba Linda; participation is imminent from Rialto and Corona, as well.

Weekly conference calls are being held in order to raise issues to submit for data requests and to discuss the analysis that has been completed by our expert consultants and staff. Marshall Eyerman, from Special Districts, has been instrumental in analyzing the data requests, which helps to not only keep our consultant costs at a minimum, but provides an additional level of detailed review to the complexity of SCE's data.

Water Rates to Increase

On December 8, 2011, the Eastern Municipal Water District (EMWD) announced that along with other rates, the water rates for landscape irrigation (Tier 2) will increase on January 1, 2012. The current Tier 2 water rates for outdoor use will increase 4.4%.

Per EMWD, the greatest pressure on water rates comes from augmenting local supplies with water brought in from the Colorado River and Northern California. That imported water from Metropolitan Water District (MWD), cost EMWD 7.5% more for 2011, and is expected to cost another 7.5% in 2012. EMWD may see imported water rates for 2013 increase by an additional 5%. Special Districts is reviewing our individual Zone landscaping budgets to ensure that projected expenditures are accounted for.

Turf Rebate Program

EMWD is offering a Turf Buy-Back Rebate Program. Staff is evaluating our different CSD landscape zones to see which areas would benefit by removing the turf. Removing turf will not only reduce maintenance costs, but it will also reduce water expenses, which in some areas is a large expenditure item. This program is only available for areas served with potable water. Communication with affected property owners will occur prior to any modifications to their common area landscaping.

Maintenance & Operations, Solid Waste & Recycling Program

<u>Used Oil Payment Program Grant Award for Fiscal Year</u> 2011-2012

The City of Moreno Valley, Public Works Department has been awarded \$56,791 for fiscal year 2011-2012 from the California Department of Resources Recycling and Recovery (CalRecycle) that administers the Used Oil Payment Program (OPP). The Used Oil Payment Program grant is aimed to fund local used oil and used oil filter collection and recycling programs. The funds will be used to support Used Oil Certified Collection Centers, provide oil drainers and oil rags at community events, provide storm water pollution prevention education tools as it pertains to used oil recycling, provide advertisement in local publications, and help support school presentations.

Transportation Division

Transportation Engineering

John Kerenyi, Senior Engineer was invited to present a paper at an international conference for traffic engineers to be held in Pasadena in March. He will present the City's TRANSIMS (Transportation Analysis and Simulation System) traffic modeling project, the result of a two-year, \$280,000 federally funded effort completed in 2011. TRANSIMS is a high-fidelity activity based traffic model capable of simulating individual cars and trucks traveling the City's streets and highways over the course of an entire day. The model is an effective tool to analyze roadway network changes for both current-year and future (2035) scenarios.