



Report to Economic Development Subcommittee

TO: Economic Development Subcommittee

FROM: Mike Lee, Interim City Manager

AGENDA DATE: January 14, 2020

TITLE: TRAINING TUESDAYS

RECOMMENDED ACTION

Recommendation:

That the Economic Development Subcommittee review the proposed Training Tuesdays program in Moreno Valley.

SUMMARY

Training Tuesdays is a new workforce development program which allows MoVal jobseekers to access the training and resources needed to learn new skills, gain a competitive advantage and prepare for the future of work.

BACKGROUND

Moreno Valley is a growing community with over 210,000 population and 4,500 businesses. Throughout the year, the Economic Development Department partners with key organizations to provide free educational workshops and one-on-one training to Moreno Valley and Riverside County residents to ensure access to the resources needed to prepare for new career steps. These services are offered in addition to the various jobseeking resources and support programs such as LinkedIn Learning, hot job eblasts, Focus2 Assessment software and hiring events.

DISCUSSION

Training Tuesdays will offer a workshop or development activity aimed at jobseekers on each Tuesday in 2020. Workshops will be available at the Moreno Valley Employment Resource Center and are offered at no or little cost. Similar to the award winning Small

Business Wednesdays, the goal of Training Tuesdays is to expand training classes offered at the Employment Resource Center. To provide these trainings, the City will partner with the key educational and regional organizations such as:

- California Baptist University (CBU)
- Moreno Valley College Career and Technical Education (CTE)
- Moreno Valley College (MVC)
- Riverside Community College District (RCCD)
- Moreno Valley Adult School
- Youth Opportunity Center (YOC)
- Work for Warriors
- United States Veterans Affairs Department – Veterans Affairs Supportive Housing (VA)

The second Tuesday of each month will be dedicated to serving those from the military community (Veterans, active duty military and their families). Training Tuesdays for Veterans events will also be available to all Moreno Valley and County residents.

Implementation of the Training Tuesdays program will provide the following projected positive outcomes for Moreno Valley residents and Riverside County jobseekers:

1. An easy to remember, designated resource day for jobseekers and Veterans.
2. Increased access to free jobseeking workshops, mock interviews and one-on-one training.
3. Opportunity for an increased skilled and prepared workforce.
4. Increased promotion of regional and educational partners.
5. New and relevant Veteran workshop topics.
6. New and relevant job skills and development workshop topics

FISCAL ANALYSIS

1. The City will not incur additional costs related to the establishment and marketing of Training Tuesdays, any related costs, such as printing or advertising, will be absorbed via current departmental funds.
2. All workshops to be provided by Staff and or resource partners and intended to be offered at no cost to the attendee, but may include a nominal fee when appropriate.

ATTACHMENTS

2020 Training Tuesdays Proposed Schedule

Training Tuesdays - 2020 ERC Workshop Calendar Planner

#	Workshop Title	Facilitator	Day	Date	Start Time	End Time
1	LevelUp Resume	RivCo Staff	Tuesday	1/7/2020	9:00 AM	11:00 AM
2	Federal Resume	VA	Tuesday	1/14/2020	10:00 AM	12:00 PM
3	LevelUp Interview	RivCo Staff	Tuesday	1/21/2020	9:00 AM	11:00 AM
4	LinkedIn 101	ERC Staff	Tuesday	1/21/2020	3:00 PM	4:00 PM
5	LevelUp Certificate	RivCo/ERC Staff	Tuesday	1/28/2020	9:00 AM	1:00 PM
6	Social Media Cleansing	Work for Warriors	Tuesday	2/4/2020	1:00 PM	3:00 PM
7	VA Benefits	VA	Tuesday	2/11/2020	10:00 AM	12:00 PM
8	LevelUp Interview - Advanced	ERC Staff	Tuesday	2/18/2020	1:00 PM	3:00 PM
9	LevelUp Certificate	RivCo/ERC Staff	Tuesday	2/25/2020	12:00 PM	4:00 PM
10	LevelUp Resume	RivCo Staff	Tuesday	3/3/2020	9:00 AM	11:00 AM
11	VA Educational Benefits	MVC VRC	Tuesday	3/10/2020	1:00 PM	3:00 PM
12	LevelUp Interview	RivCo Staff	Tuesday	3/17/2020	9:00 AM	11:00 AM
13	LevelUp Certificate	RivCo/ERC Staff	Tuesday	3/24/2020	9:00 AM	1:00 PM
14	Strategic Job Search and Networking	CBU Career Ctr	Tuesday	3/31/2020	10:00 AM	11:30 AM
15	LinkedIn 101	ERC Staff	Tuesday	4/7/2020	1:00 PM	3:00 PM
16	Federal Resume	VA	Tuesday	4/14/2020	10:00 AM	12:00 PM
17	LevelUp Interview - Advanced	RivCo Staff	Tuesday	4/21/2020	9:00 AM	11:00 AM
18	LevelUp Certificate	RivCo Staff	Tuesday	4/28/2020	12:00 PM	4:00 PM
19	LevelUp Resume	RivCo Staff	Tuesday	5/5/2020	10:00 AM	12:00 PM
20	Resume Prep - Military Experience	Work for Warriors	Tuesday	5/12/2020	9:00 AM	11:00 AM
21	LevelUp Interview	RivCo Staff	Tuesday	5/19/2020	11:00 AM	1:00 PM
22	LevelUp Certificate	RivCo/ERC Staff	Tuesday	5/26/2020	9:00 AM	1:00 PM
23	LevelUp Resume	RivCo Staff	Tuesday	6/2/2020	2:00 PM	4:00 PM
24	Social Media Cleansing	Work for Warriors	Tuesday	6/9/2020	1:00 PM	3:00 PM
25	LevelUp Interview - Advanced	RivCo Staff	Tuesday	6/16/2020	1:00 PM	3:00 PM
26	LevelUp Certificate	RivCo/ERC Staff	Tuesday	6/23/2020	12:00 PM	4:00 PM
27	Aligning Professional and Personal Goals	CBU Career Ctr	Tuesday	6/30/2020	10:00 AM	11:30 AM
28	LinkedIn 101	ERC Staff	Tuesday	7/7/2020	9:00 AM	11:00 AM
29	Federal Resume	VA	Tuesday	7/14/2019	10:00 AM	12:00 PM
30	LevelUp Interview	RivCo Staff	Tuesday	7/21/2020	11:00 AM	1:00 PM
31	LevelUp Certificate	RivCo/ERC Staff	Tuesday	7/28/2020	9:00 AM	1:00 PM
32	LevelUp Resume	RivCo Staff	Tuesday	8/4/2020	9:00 AM	11:00 AM
33	Social Media Cleansing	Work for Warriors	Tuesday	8/11/2020	2:00 PM	4:00 PM
34	LevelUp Interview - Advanced	RivCo Staff	Tuesday	8/18/2020	9:00 AM	11:00 AM
35	LevelUp Certificate	RivCo/ERC Staff	Tuesday	8/25/2020	12:00 PM	4:00 PM
36	LevelUp Resume	RivCo Staff	Tuesday	9/1/2020	1:00 PM	3:00 PM
37	Resume Prep - Military Experience	Work for Warriors	Tuesday	9/8/2020	1:00 PM	3:00 PM
38	LevelUp Interview	RivCo Staff	Tuesday	9/15/2020	9:00 AM	11:00 AM
39	LevelUp Certificate	RivCo/ERC Staff	Tuesday	9/22/2020	9:00 AM	1:00 PM
40	You in 60 Seconds: Elevator Pitch	CBU Career Ctr	Tuesday	9/29/2020	9:00 AM	10:30 AM
41	LevelUp Resume	RivCo Staff	Tuesday	10/6/2020	9:00 AM	11:00 AM
42	LinkedIn 101	ERC Staff	Tuesday	10/6/2020	2:00 PM	4:00 PM

43	Federal Resume	VA	Tuesday	10/13/2020	10:00 AM	12:00 PM
44	VA Educational Benefits	MVC VRC	Tuesday	10/13/2020	1:00 PM	3:00 PM
45	LevelUp Interview - Advanced	RivCo Staff	Tuesday	10/20/2020	2:00 PM	4:00 PM
46	LevelUp Certificate	RivCo/ERC Staff	Tuesday	10/27/2020	12:00 PM	4:00 PM
47	LevelUp Resume	RivCo Staff	Tuesday	11/3/2020	1:00 PM	3:00 PM
48	Social Media Cleansing	Work for Warriors	Tuesday	11/10/2020	9:00 AM	11:00 AM
49	LevelUp Interview	RivCo Staff	Tuesday	11/17/2020	11:00 AM	1:00 PM
50	LevelUp Certificate	RivCo/ERC Staff	Tuesday	11/24/2020	9:00 AM	1:00 PM
51	LevelUp Resume	RivCo Staff	Tuesday	12/1/2020	9:00 AM	11:00 AM
52	VA Benefits	VA	Tuesday	12/8/2020	10:00 AM	12:00 PM
53	LevelUp Interview - Advanced	RivCo Staff	Tuesday	12/15/2020	9:00 AM	11:00 AM
54	LevelUp Certificate	RivCo/ERC Staff	Tuesday	12/22/2020	9:00 AM	1:00 PM
55	LinkedIn 101	ERC Staff	Tuesday	12/29/2020	2:00 PM	4:00 PM

ROUTINE SCHEDULES:

1st Tuesday of Month - LevelUp Resume

2nd Tuesday of Month - Veteran Tuesdays

3rd Tuesday of Month - LevelUp Interview

4th Tuesday of Month - LevelUp Certificate Program

Notes:

CBU Career Center = California Baptist University Career Center

ERC = Moreno Valley Employment Resource Center

VA = United States Veterans Affairs Supportive Housing Department

MVC VRC = Moreno Valley College Veteran Resource Center

RivCo = Riverside County