



Report to Economic Development Subcommittee

TO: Economic Development Subcommittee

FROM: Mike Lee, Economic Development Director

AGENDA DATE: February 13, 2018

TITLE: ECONOMIC DEVELOPMENT PARTNER UPDATE - SBDC

RECOMMENDED ACTION

Staff recommends that the Economic Development Subcommittee receive and file a presentation by the Inland Empire Small Business Development Center staff.

BACKGROUND / DISCUSSION

To better assist the business community, the City of Moreno Valley partners with the Inland Empire Small Business Development Center (IESBDC) to provide services to new and existing services. These services include one-on-one expert consulting and monthly workshops. All business sessions and workshops are offered free of charge to the business community through the Community Development Block Grant (CDBG) program. Counseling sessions are held every Wednesday in Moreno Valley at the Moreno Valley Chamber of Commerce located at 12625 Frederick Street, Suite E-3.

In 2018, IESBDC is scheduled to host 22 workshops in Moreno Valley at the Moreno Valley Employment Resource Center located at 12625 Frederick Street, Suite K-3. Workshop topics include:

- Starting & Expanding a Business
- Business Planning/Business Plan Resources
- QuickBooks Consulting & Financial Projections
- SBA and Conventional Loan & Funding Assistance
- Government Contracting & Marketing

The partner update today provides an overview of the services provided to new and existing Moreno Valley based businesses.

ATTACHMENTS

SBDC 2018 Schedule

SBDC One-on-One Counseling Flyer



Prepared By: Jackie Melendez
Senior Project Manager



Department Head Approval: Mike Lee
Economic Development Director

INLAND EMPIRE

Small Business Development Center

2018 Small Business Training Events

How to Start a Small Business (Thursdays, 5:00 pm-7:00 pm)

January 25

August 2

How to Start a Small Business (Wednesdays, 9:00 am-11:00 am)

February 7

March 7

May 2

June 6

July 11

September 12

November 7

Specialty Seminars (Wednesdays)

Event	Date	Time
QuickBooks for Beginners 101 (Desktop)	January 17	9:00 am-12:00 pm
QuickBooks for Beginners 102 (Desktop)	February 21	9:00 am-12:00 pm
Succeeding Online	March 21	9:00 am-12:00 pm
How to Start a Small Business and Franchise Basics	April 4	9:00 am-11:30 am
QuickBooks for Beginners 101 (Desktop)	April 18	9:00 am-12:00 pm
Employee or Independent Contractor	May 16	9:00 am-12:00 pm
QuickBooks for Beginners 102 (Desktop)	June 20	9:00 am-12:00 pm
Marketing Automation	July 18	9:00 am-12:00 pm
QuickBooks for Beginners 101 (Desktop)	August 15	9:00 am-12:00 pm
QuickBooks for Beginners 102 (Desktop)	September 19	9:00 am-12:00 pm
How to Start a Small Business and Business Franchise	October 3	9:00 am-11:30 am
QuickBooks for Beginners 101 (Desktop)	October 17	9:00 am-12:00 pm
QuickBooks for Beginners 102 (Desktop)	November 14	9:00 am-12:00 pm

Location: Moreno Valley Employment Resource Center
12625 Frederick Street, Suite K-3
Moreno Valley, CA 92552

Cost: This event is brought to you at **NO COST** by the City of Moreno Valley

Pre-registration is recommended.
Register online at: www.iesmallbusiness.com

One-on-One Business Consulting available
Call (951) 781-2345 to schedule your no-cost appointment

The Inland Empire SBDC is a cooperative program of the Inland Empire Center for Entrepreneurship and is supported by the U.S. Small Business Administration (SBA) and California State University Fullerton and extended to the public on a non-discriminatory basis. SBA and California State University Fullerton cannot endorse any products, opinions or services of any external parties or activities. Reasonable accommodations for persons with disabilities will be made of requested at least two weeks in advance. Please call (909) 983-0751.



*Let us help you
build a better
business!*



Inland Empire SBDC

The Leading Resource for Small Business

**Providing No Cost Expert
Business Consulting
in Moreno Valley**

(Sponsored by the City of Moreno Valley)

Co-Sponsored By :



**One-on-One Confidential Counseling Sessions
Every Wednesday ~ By Appointment Only**

Our Staff specializes in providing one-on-one, confidential counseling on a wide range of important business topics such as:

- *Starting & Expanding a Business*
- *Business Planning/Business Plan Resources*
- *QuickBooks Consulting & Financial Projections*
- *SBA and Conventional Loan & Funding Assistance*
- *Government Contracting & Marketing*

Location:
Moreno Valley Chamber
of Commerce Office
12625 Frederick
St., Suite E-3,
Moreno Valley, CA
92553

Location:
Moreno Valley Chamber of Commerce Office

***Call Inland Empire SBDC office
At 951.781.2345
to schedule your appointment***



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