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## **Report to Economic Development Sub-Committee**

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**TO:** Economic Development Subcommittee

**FROM:** Mike Lee, Economic Development Director

**AGENDA DATE:** March 14, 2017

**TITLE:** ECONOMIC DEVELOPMENT PARTNER UPDATE - SBDC

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### **RECOMMENDED ACTION**

Staff recommends that the Economic Development Subcommittee receive and file a presentation by the Inland Empire Small Business Development Center staff.

### **BACKGROUND / DISCUSSION**

To better assist the business community, the City of Moreno Valley partners with the Inland Empire Small Business Development Center (IE-SBDC) to provide services to new and existing services. These services include one-on-one expert consulting and monthly workshops. All business sessions and workshops are offered free of charge to the business community through the Community Development Block Grant (CDBG) program. Counseling sessions are held every Wednesday in Moreno Valley at the Moreno Valley Chamber of Commerce located at 12625 Frederick Street, Suite E-3, Moreno Valley, CA 92553. Workshop topics include:

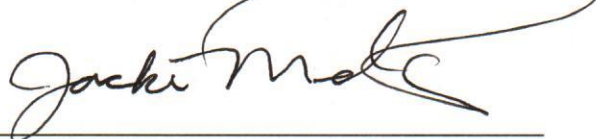
- Starting & Expanding a Business
- Business Planning/Business Plan Resources
- QuickBooks Consulting & Financial Projections
- SBA and Conventional Loan & Funding Assistance
- Government Contracting & Marketing

The partner update today provides an overview of the services provided to new and existing Moreno Valley based businesses.

**ATTACHMENTS**

SBDC 2017 Schedule

SBDC One-on-One Counseling Flyer

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Prepared By: Jackie Melendez  
Project Manager

A handwritten signature in cursive script, appearing to read "Mike Lee". The signature is written in black ink and is positioned above a horizontal line.

Department Head Approval: Mike Lee  
Economic Development Director

# INLAND EMPIRE

## Small Business Development Center

### 2017 Small Business Training Events

#### How to Start a Small Business (Wednesdays, 9:00 am-11:00 am)

February 22	April 5	June 7
September 20	October 18	



#### Specialty Seminars (Wednesdays)

Event	Date	Time
QuickBooks for Beginners 101	January 18	9:00 am-12:00 pm
QuickBooks for Beginners 102	February 8	9:00 am-12:00 pm
Content Marketing– What to Say and How to Say It	March 1	9:00 am-12:00 pm
QuickBooks for Beginners 101	April 19	9:00 am-12:00 pm
QuickBooks for Beginners 102	May 3	9:00 am-12:00 pm
Independent Contractor vs. Employee	May 17	9:00 am-12:30 pm
QuickBooks for Beginners 102	June 21	9:00 am-12:00 pm
Succeeding Online	July 12	9:00 am-12:00 pm
QuickBooks for Beginners 101	August 2	9:00 am-12:00 pm
QuickBooks for Beginners 102	August 16	9:00 am-12:00 pm
Incorporating Your Small Business	September 13	9:00 am-11:30 am
Marketing Automation	October 4	9:00 am-12:00 pm
QuickBooks for Beginners 101	November 1	9:00 am-12:00 pm
QuickBooks for Beginners 102	November 15	9:00 am-12:00 pm

**Location:** Moreno Valley Conference Center (Alessandro Room A)  
14075 Frederick Street  
Moreno Valley, CA 92553

**Cost:** This event is brought to you at **NO COST** by the City of Moreno Valley.

**Pre-registration is recommended.**  
**Register online at: [www.iesmallbusiness.com](http://www.iesmallbusiness.com)**

**One-on-One Business Consulting available.**  
**Call (909) 983-5005 to schedule your No-Cost appointment**

The Inland Empire SBDC is a cooperative program of the Inland Empire Center for Entrepreneurship and is supported by the U.S. Small Business Administration (SBA) and California State University Fullerton and extended to the public on a non-discriminatory basis. SBA and California State University Fullerton cannot endorse any products, opinions or services of any external parties or activities. Reasonable accommodations for persons with disabilities will be made of requested at least two weeks in advance. Please call (909) 983-0751.



*Let us help you  
build a better  
business!*



# Inland Empire SBDC

*The Leading Resource for Small Business*

**Providing No Cost Expert  
Business Consulting  
in Moreno Valley**

**(Sponsored by the City of Moreno Valley)**

Co-Sponsored By :



**One-on-One Confidential Counseling Sessions  
Every Wednesday ~ By Appointment Only**

Our Staff specializes in providing one-on-one, confidential counseling on a wide range of important business topics such as:

- *Starting & Expanding a Business*
- *Business Planning/Business Plan Resources*
- *QuickBooks Consulting & Financial Projections*
- *SBA and Conventional Loan & Funding Assistance*
- *Government Contracting & Marketing*

**Location:**  
Moreno Valley Chamber  
of Commerce Office  
12625 Frederick  
St., Suite E-3,  
Moreno Valley, CA  
92553

**Location:**  
Moreno Valley Chamber of Commerce Office

***Call Inland Empire SBDC office  
At 951.781.2345  
to schedule your appointment***



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