

**MEETING MINUTES
CITY OF MORENO VALLEY
ECONOMIC DEVELOPMENT SUBCOMMITTEE
Regular Meeting
April 10, 2018 – 3:45 P.M.**

CALL TO ORDER

Meeting of the Economic Development Subcommittee called to order at 3:45 p.m. in the City Hall Training Room by Mayor Gutierrez. Copies of the Agenda and Minutes from the February 13, 2018 Economic Development Subcommittee Meeting were made available.

ROLL CALL

Council Subcommittee:

- Mayor Yxstian Gutierrez
- Mayor Pro Tem Victoria Baca

Staff:

- Mike Lee, Economic Development Director
- Michele Patterson, Economic Development Manager
- Jackie Melendez, Senior Project Manager, Economic Development
- Kandace West, Executive Assistant, Economic Development
- Marshall Eyerman, Chief Financial Officer
- Michael Wolfe, Public Works Director
- Candace Cassel, Special Districts Division Manager

Guests:

- Dr. Melody Graveen, Moreno Valley College

PUBLIC COMMENTS

None

APPROVAL OF THE MINUTES

Minutes of February 10, 2018 were approved. **(Approved Gutierrez/Baca)**

Moreno Valley College Memorandum of Understanding – Business Incubator

Economic Development Director, Mike Lee, outlined the relationship the City of Moreno Valley has with Moreno Valley College (MVC) regarding the development of a Business Incubator “Makerspace”. Staff requested the support of the subcommittee to enter into a Memorandum of Understanding to formalize this partnership, as well as detail their respective obligations. MVC was awarded two significant grants to develop a “Makerspace”, specifically for the Career and Technical Education (CTE) program, which benefits both students and the public.

Dr. Melody Graveen, Dean of Instruction, at MVC provided further detail on the funding awarded toward the development of a “Makerspace”, as well as the creation a “Makerspace” Bus, “iMAKE and iMAKE MOBILE”. The college is working with Base II in Irvine to develop rapid prototype utilizing 3D printers and laser printers. Moreno Valley College is a proud STAR Award recipient of bronze, silver and gold awards, with 8 of 12 programs awarded.

Mayor Gutierrez and Mayor Pro Tem Baca provided their support to forward the item to City Council for further consideration and formal approval.

Business Improvement Districts and Other Financing Programs

Marshall Eyerman, Chief Financial Officer, outlined the critical components necessary to develop Business Improvement Districts (BID or PBID). BIDs are used to create community managed areas that will focus on beautification and ownership, as well as address the structure needed to coordinate improvement efforts. An example of its use in Moreno Valley took place along Sunnymead Boulevard, where property owners used an Assessment District with annual assessment fees to support local improvements and on-going maintenance.

2018 Champion Cities Award – Mayors Challenge

Mike Lee, Economic Development Director, provided an update of the City’s participation in the Mayors Challenge Program. The City of Moreno Valley was selected as one of 35 cities to develop and test a hypothesis to solve the Earn vs. Learn dilemma. Bloomberg Philanthropies, the host entity, required the City to administer a series of tests with students at Moreno Valley College, to ascertain data that impacts this dilemma. Testing must conclude in August 2018 in order to proceed to the next award level.

The subcommittee approved the MoVaLearn graphic samples presented by staff.

Employment Resource Center Update – March 2018

Senior Project Manager, Jackie Melendez, shared how the consolidation of workshops, and by offering training options at various timeframes and days has garnered record breaking support and attendance. Also provided was a detailed schedule of hiring events and workshops, as well as a schedule of events for the month of April.

Economic Development Summary

Economic Development Manager Michele Patterson provided an update of the commercial, industrial and office development activity currently underway.

Recommendations for Future Agenda Items / Staff Comments

None

Adjournment

The Economic Development Subcommittee meeting was adjourned at 4:43 p.m. by Mayor Gutierrez.