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## **Report to Economic Development Subcommittee**

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**TO:** Economic Development Subcommittee

**FROM:** Mike Lee, Economic Development Director

**AGENDA DATE:** May 8, 2018

**TITLE:** **EMPLOYMENT RESOURCE CENTER UPDATE – APRIL 2018**

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### **RECOMMENDED ACTION**

Staff recommends that the Economic Development Subcommittee receive and file this Moreno Valley Employment Resource Center (ERC) program update.

### **BACKGROUND**

The award winning Moreno Valley Employment Resource Center is a joint use facility operated in partnership with the Riverside County Workforce Development Center. Program activities can be divided into two main categories: employment services for job seekers and business services for Moreno Valley based businesses. The following report provides an overview for the month of April 2018:



### **Program Events and Outreach Highlights:**

- 4/3 – Centerline Drivers Hiring Event
- 4/4 – SBDC - How to Start a Small Business
- 4/4 – MVUSD Adult School Outreach
- 4/5 – Resume Workshop
- 4/11 – Youth Opportunity Center Outreach
- 4/12 – Aerotek Hiring Event & Capstone Logistics Hiring Event
- 4/18 – SBDC – QuickBooks 101
- 4/19 – Pinnacle DS Hiring Event
- 4/19 – Career Boot Camp

- 4/19 – MV Adult Career Fair
- 4/20 – Moreno Valley Youth Conference
- 4/24 – SCORE Workshop
- 4/26 – LinkedIn Workshop
- 4/26 –Macy’s Hiring Event
- Hire MoVal Email Outreach: The ERC sent a total of 16 email blasts in the month of April to advertise the ERC operations and companies with open positions in Moreno Valley including DB Schenker, Kaiser Permanente, The Cupcake and Espresso Bar, Robertson’s, Think Together and Macy’s.

**ACTIVITY REPORT**

<b>Activity</b>	<b>April</b>	<b>FYTD</b>
Number of ERC Monthly Users – Sign-in Sheets	<b>1,106</b>	<b>10,475</b>
Number of unemployed persons assisted	<b>483</b>	<b>5,973</b>
Number of persons from Moreno Valley Assisted	<b>612</b>	<b>7,921</b>
Number of Workshops, Trainings	<b>8</b>	<b>39</b>
Number of Hiring Events	<b>7</b>	<b>63</b>
Hire MoVal Job Seekers List	<b>114</b>	<b>5,299</b>

**ATTACHMENTS**

ERC Events and Outreach Calendar – April 2018

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Department Head Approval: Mike Lee  
Economic Development Director