

Agenda Item 6B



Report to Parks & Community Services Subcommittee

TO: Parks & Community Services Subcommittee
FROM: Patricia Solano, Parks & Community Services Director
AGENDA DATE: March 3, 2020
TITLE: STATE OF THE CITY EVENT

RECOMMENDED ACTION

Staff recommends that the Parks & Community Services Subcommittee discuss the State of the City event to determine whether or not the City should independently host the event.

SUMMARY

The annual State of the City event is a partnership between the City of Moreno Valley and the Moreno Valley Chamber of Commerce. The City of Moreno Valley's Media Division coordinates event marketing and the presentation audio/visual; while the Chamber of Commerce coordinates the reservation, ticket sales, decorations and food. The event features a State of the City address by Mayor Yxstian Gutierrez at a special luncheon held in the Grand Valley Ballroom at the Conference and Recreation Center.

If the City of Moreno Valley were to take the lead on coordinating this event, staff would assume the responsibilities of the Moreno Valley Chamber of Commerce while working with the City's Media Division, while retaining any revenue generated by the event.

ATTACHMENTS

None.

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Department Head Approval:
Patricia Solano
Parks & Community Services Director