



Report to Arts Commission

TO: Arts Commission

FROM: Alyssa Rico, Community Services Coordinator

AGENDA DATE: January 25, 2017

TITLE: RECOGNITION PLAQUES FOR ART-RELATED INDIVIDUALS, EVENTS, ACTIVITIES OR ORGANIZATIONS

RECOMMENDED ACTION

Recommendations:

1. It is recommended that the Arts Commission consider an Annual “Arts Leadership Award” Program

SUMMARY

The Arts Commission would recognize admirable leaders who support Moreno Valley’s creative community. Award recipients would be announced at a commission meeting in January and will receive an award. All nominees need to meet the selection criteria and guidelines (Attachment A).

The annual (non-monetary) awards honor individuals and businesses in three categories:

- Arts Investor Award: An individual or business leader providing extensive support for the arts in Moreno Valley.
- Artist in the Community: An artist who has contributed significantly to Moreno Valley’s arts community through activism, patronage, and/or volunteerism.
- Creative Community Innovator Award: An individual or small/mid-size commercial creative business contributing to making Moreno Valley’s arts division progressive through experimentation, design, or cultural sustainability.

DISCUSSION

The concept of recognizing art-related individuals, events, activities or organizations was addressed as a discussion item at last month's commission meeting. The idea is to recognize on a quarterly basis individuals or groups who have contributed to the arts. Rather than choosing several people and/or organizations once in a while, it might be beneficial to host an award program where the community can nominate an individual, organization, and/or company who has or is currently contributing to Moreno Valley's creative nature and cultural arts.

Nominations will be due in November and Commissioners can vote in December. Winners will be recognized at the January commission meeting. It was originally it would be agreeable to recognize those who have made it to fame; this would add another award as an option which would be the "Shooting Star Award". This award would recognize an individual of any art who is a Moreno Valley native and made their way to become a celebrity in his/her field.

ALTERNATIVES

1. Approve the theme "Arts Leadership Award".
2. Approve alternate idea of periodic awards.
3. Do not approve "Arts Leadership Award"
4. Place on future agenda as discussion item.

FISCAL IMPACT

Both options would require plaques or an award. Cost for plaques may range between \$15-\$30 each, depending on the design and engraving.

NOTIFICATION

Posting of the agenda.

ATTACHMENTS/EXHIBITS

Selection Criteria

Attachment A

Selection Criteria

The selection committee is composed of members of the Moreno Valley Arts Commission. Decisions will be based on the following criteria:

- Significance of contribution: Scale, impact, and nature of the nominee's commitment.
- Leadership: Ways in which the nominee sets an example for others.
- Extent of Moreno Valley's Creative Community: How does the nominee reflect the scope and diversity of the community's demographics, contribution types, and mix of individuals and businesses?

Guidelines

Nominations must be made via nomination form. Supporting material is optional. Nominations are accepted year-round. Nominations received after noon on November 1st, 2017, will be automatically considered in the 2018 award cycle. Nominators must confirm that their nominee is willing to be nominated before submitting the nomination form.