

**MINUTES
CITY OF MORENO VALLEY
ARTS COMMISSION
REGULAR MEETING
JANUARY 25, 2017**

CALL TO ORDER

The Regular Meeting of the City of Moreno Valley Arts Commission was called to order by Chairperson D. Johnson on January 25, 2017 at 6:31 p.m. at the Conference and Recreation Center, 14075 Frederick Street, Moreno Valley, California.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: Stephen Heaton
Christopher Johnson
Debby Johnson
Ian McPherson
Natalie Mann
Stephanie Godoy
Lindsay Robinson

Absent: Fernando Guzman Aparicio

Vacancy: One position

Staff: Gabriel Garcia, Parks and Community Services Director
Alyssa Rico, Community Services Coordinator
Joy Uribe, Recording Secretary

INTRODUCTIONS

Terri Norris – City of Moreno Valley
Portia Burleson - Phearless

SPECIAL PRESENTATIONS

None

A. CONSENT CALENDAR

A1. ADOPTION OF ARTS COMMISSION MEETING MINUTES OF JANUARY 25, 2017.

Recommendation: The Arts Commission adopts the meeting minutes and receives the report for file.

Motion by Commissioner Robinson, seconded by Commissioner Heaton, to approve the minutes of January 25, 2017 as presented.

Call for a vote: 7 Ayes, 0 Noes, 1 Absences, 0 Abstentions, 1 Vacancy. Motion carried..

B. ITEMS REMOVED FROM CONSENT CALENDAR FOR DISCUSSION FOR SEPARATE ACTION

None.

C. DISCUSSION ITEMS

C1. ARTS COMMISSION GOALS AND OBJECTIVES:

Chair Johnson advised the commissioners to review the Mission Statement, and send to Alyssa goals/objectives for consideration.

C2. WRITERS LAUNCHPAD: Saturday, March 11, 2107

The flyer needs to change artists' names. Commissioners suggested that the flyer be finalized by the next meeting.

Commissioners requested table reservation forms; 10 tables will be available for reservations. Discussion on advertisement included MVTV-3, reader board at the Mall, and email blast to participants from past event.

C3. DEVELOPMENT OF A MORENO VALLEY ARTS AND CULTURE MASTER PLAN

Commissioners and staff will discuss at a study session the feasibility of a master plan for the Arts Commission.

C4. SPRINGTASTIC EGG HUNT AND FESTIVAL

The event will be moved to Lasselle Sports Park. The Optimist Club will provide a pancake breakfast for \$5 per person. Fields 2, 3, and 4 will feature the egg hunt. The Mobile Stage will be available for entertainment.

Staff will provide interactive games and activities for the children. Commissioners will need to determine their purpose and desired activity at the event. It was suggested the commissioners consider ideas and budget at the next meeting.

C5. PROCLMATION FOR POETRY MONTH IN APRIL

Commissioners are requesting a proclamation to promote public awareness of poetry. This topic will be an action item at the next meeting.

C6. SHADOW MOUNTAIN PARK PLAY EQUIPMENT DEDICATION CEREMONY

The project construction is experiencing some delays due to the inclement weather. It is anticipated the construction will be completed in late spring 2017.

C7. JULY 4TH PARADE FLOAT: Tuesday, July 4, 2017

The commission agreed by consensus to form a sub-committee of Commissioners Heaton and Chris Johnson to organize and develop the float. This year's theme is Sweet Land of Liberty.

C8. LIBRARY BOXES CONTEST

Terri Stevens, Administrative Services Director, stated the City's Strategic Plan identified an initiative to develop Little Library Boxes to be placed in residential areas, HOA's, high schools and businesses. The main idea is "Take a Book, Leave a Book." The Library will be buying 6 Little Library Boxes which will cost \$600 for each box. Director Stevens requested the Commission's support and interest in conducting a process for to select artists for the box design. The boxes will need to be installed by August 2017.

This topic will be an action item at the next meeting.

C9. STUDY SESSION

The best days for study sessions are Wednesdays at 6:30 p.m., and a date is to be determined.

C10. FUNDRAISING IDEA

Alyssa Rico suggested partnering Phearless Art Studio to host painting classes from which a portion of class fees would be donated to support future Commission events. The Commission needs to address as a discussion item this proposed concept of fundraising to support future events. This topic will be considered as a discussion item at the next meeting.

D. ACTION ITEMS

E. DIRECTOR'S REPORT

E1. Update on Black History. Chair Johnson will be the primary contact and Rick Archer will be secondary.

PUBLIC COMMENTS

CLOSING COMMENTS AND/OR REPORTS

The Writer's Expo was a great event.

Chair Johnson will prepare a calendar of events.

ADJOURNMENT

Meeting adjourned at 7:49 p.m. to regular meeting at 6:30 p.m. on February 22, 2017 at the Conference and Recreation Center.

Submitted by:

Recorded by:

Approved by:

Alyssa Rico
Community Services
Coordinator

Joy Uribe
Recording Secretary

Debby Johnson
Chairperson