

# Beautify MoVal

The Beautify MoVal Roads program, part of the Keep MoVal Beautiful initiative, allows community volunteers and businesses to assist in the beautification of City roads by committing to annual clean-ups or sponsorships.

# Choose YOUR PATH



There are over 100 MoVal road segment opportunities to conduct volunteer clean-ups and enhancements. Take a hands-on approach for team-building while beautifying the MoVal community. We'll provide the tools, you provide the team.



# sponsor

Encourage environmental awareness and community pride, while advertising your business through corporate partnerships. Your sponsorship dollars will afford us to conduct local clean-ups, enhancements and repairs on your behalf.



All Keep MoVal Beautiful partners receive high impact exposure. Become an affiliate today.

Corporations • Local Businesses • Non-Profits • Faith-Based Organizations • Community Groups • Individuals

# level 1

# VOLUNTEER: 3 CLEAN-UPS/YR

**SPONSOR:** \$1,000/YR

Company or organization name on the Beautify website.

One Beautify program certificate per company or organization.

One Social Media thank you post on IG and Facebook.

Consultation with City staff to discuss resource assistance.

# level 2

# VOLUNTEER: 6 CLEAN-UPS/YR

OR

SPONSOR: \$3,000/YR

Company or organization logo on Beautify website.

Signed thank you letter from the Mayor.

Beautify program sign prominently displayed near your project area.

Beautify T-shirt (15 Maximum).

Name mention in the Day of Service press release.

Includes Level 1 benefits.

# level 3

# **VOLUNTEER: 12 CLEAN-UPS/YR**

OR

**SPONSOR: \$6,000/YR** 

Company or organization Spotlight on Beautify website. Recognition at a City Council Special Presentation Public Meeting, which includes a group photo with the Council.

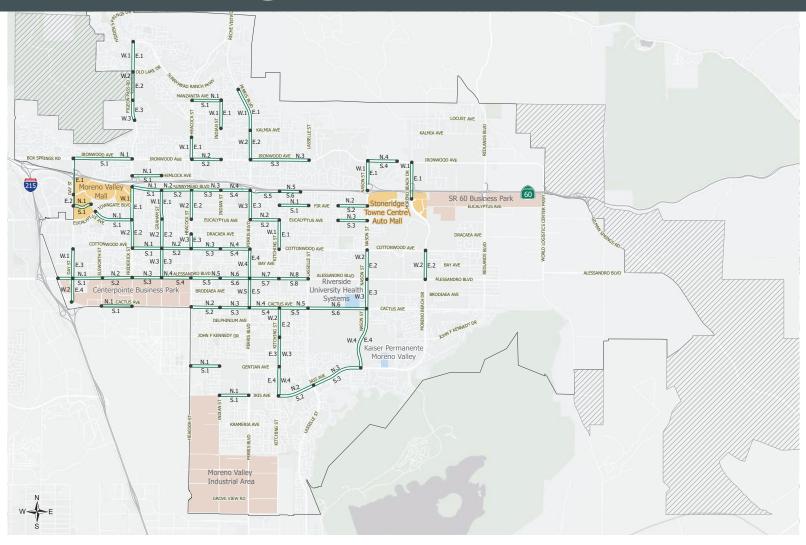
Council Special Presentation framed certificate.

Company or organization recognition at the Community Day of Service event.

Free company or organization booth at Community Day of Service.

Includes Level 1 and Level 2 benefits.

# Road SEGMENTS



#### ALESSANDRO BLVD.

(N.1, N.2, N.3, N.4, N.5, N.6, N.7, N.8) (S.1, S.2, S.3, S.4, S.5, S.6, S.7, S.8)

#### CACTUS AVE.

(N.1, N.2, N.3, N.4, N.5, N.6) (S.1, S.2, S.3, S.4, S.5, S.6)

#### COTTONWOOD AVE.

(N.1, N.2, N.3, N.4) (S.1, S.2, S.3, S.4)

### DAY ST.

(W.1, W.2)

(E.1, E.2, E.3, E.4)

#### **EUCALYPTUS AVE.**

(N.1, N.2, N.3) (S.1, S.2, S.3)

#### FIR AVE.

(N.1, N.2)

(S.1, S.2)

## FREDERICK ST.

(W.1, W.2) (E.1, E.2)

#### GATEWAY DR.

(N.1) (S.1)

#### **GENTIAN AVE**

(N.1) (S.1)

### GRAHAM ST.

(W.1, W.2, W.3) (E.1, E.2, E.3)

#### **HEACOCK ST.**

(W.1, W.2, W.3) (E.1, E.2, E.3)

#### HEMLOCK AVE.

(N.1) (S.1)

# INDIAN ST.

(W.1) (E.1)

## IRIS AVE.

(N.1, N.2, N.3) (S.1, S.2, S.3)

#### IRONWOOD AVE.

(N.1, N.2, N.3, N.4) (S.1, S.2, S.3, S.4)

#### KITCHING ST.

(W.1, W.2, W.3, W.4) (E.1, E.2, E.3, E.3)

#### MANZANITA AVE.

(N.1) (S.1)

#### MORENO BEACH DR.

(W.1, W.2) (E.1, E.2)

#### NASON ST.

(W.1, W.2, W.3, W.4) (E.1, E.2, E.3, E.4)

# PERRIS BLVD.

(W.1, W.2, W.3, W.4, W.5) (E.1, E.2, E.3, E.4, E.5)

## PIGEON PASS RD.

(W.1, W.2, W.3) (E.1, E.2, E.3)

#### SUNNYMEAD BLVD.

(N.1, N.2, N.3, N.4, N.5) (S.1, S.2, S.3, S.4, S.5, S.6)



SCAN CODE

