1d. Vision and Guiding Principles

On 2/11, the City Council approved the following key components for a vision of Moreno Valley in 2040, based on input from community members received at pop-up workshops and via an online survey.

Dynamic Economy
- Diversify the local economy, building on strengths in health care, education and attracting new businesses
- Create a flexible land use framework that facilitates job growth and livability
- Create well-paying jobs for locals in Moreno Valley to reduce the need for long commutes
- Ensure adequate infrastructure to support local job growth
- Partner with business, industry and educational institutions on training and workforce preparedness programs
- Promote tourism and attract visitors, leveraging natural assets like Lake Perris
- Improve socio-economic conditions for all MoVal residents

Vibrant Gathering Places
- Foster Town Centers as places for locals and visitors to shop, dine, do business, and have fun
- Create inviting gateways into Moreno Valley from freeways and major roadways
- Provide sports, recreation, and cultural facilities that provide a range of options for youth, families, and seniors and attract visitors to Moreno Valley
- Design and program public spaces that reflect MoVal’s cultural diversity

Community Identity
- Build local pride and a strong sense of place (with attractive neighborhoods, design standards, and drought tolerant landscaping)
- Make Moreno Valley a Destination City with a modern, innovative brand and become a model community where people choose to live, work, and play
- Provide activities for youth and families to build community bonds
- Support churches, community groups, and non-profit organizations to deliver community services and address homelessness.

Livable Neighborhoods
- Recognize that housing affordability is critical so people can grow up and grow older in Moreno Valley
- Provide housing adapted to our future needs and lifestyles
- Create opportunities for neighborhood interaction (ex: farmers’ markets, community gardens)
- Prioritize safety on roads, near schools, in public places and neighborhoods
- Promote active lifestyles with trail connections, parcours courses, and other recreational amenities
- Prioritize clean air, water, fresh food, and community health
- Maintain roads in good condition, improve traffic circulation, and plan for new technology that optimizes mobility
- Ensure Moreno Valley is livable and welcoming for seniors, veterans and other special needs groups.

SHARE YOUR THOUGHTS ON THE VISION
Fill out a comment card!